

# ASSOCIATION OF FAST FOOD CONSUMPTION WITH OBESITY - A CROSS-SECTIONAL STUDY CONDUCTED AT NISHTAR HOSPITAL MULTAN, PAKISTAN

DR. Muhammad Khalid

MBBS, NISHTAR HOSPITAL, MULTAN, PAKISTAN.

DR. Fatima Bano

MBBS, NISHTAR HOSPITAL, MULTAN, PAKISTAN.

DR. Anam Paracha MBBS, NISHTAR HOSPITAL, MULTAN, PAKISTAN

#### **Abstract:**

Background: The aim of the study was to determine obesity rate in Pakistani teenagers of Multan South-Punjab Pakistan, with high amount of fast food consumption.

Methods: This cross-sectional study was conducted during the month of November 2019 in Multan, Pakistan. Information was collected from teenagers of different age groups ranging from 13-19 years old. A self-structured questionnaire was designed containing four sections to gathered information from participants. BMI and %age of different variables were calculated.

Results: Total no of 1000 teenagers including male 536(53.6%) and females 464(46.4%) were approached out of which 334(34.4%) were overweight having BMI=25-29.9 and 544(54.4%) were obese having BMI>30.Mostly of them were 17-year-old 425(42.5%). Obesity rate is higher both in males and females but mostly females were more prone.

Conclusion: It is concluded from our study that consumption of fast food on daily basis and increased caloric intake will leads towards obesity among teenagers now a days. Obesity rate is greater in females as compared to males however both males and females were prone towards obesity due to increased consumption (thrice a day) of fast food. Other variables like residential area of participants and type of fast food eaten were also accountable in this regard.

Keywords: FOOD CONSUMPTION, OBESITY, PAKISTAN

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### INTRODUCTION:

The prevalence of overweight and obesity has also increased substantially in the nutritional transition countries, and the health burden of obesity-related complications is growing. The introduction of fast- food chains and Westernized dietary habits providing meals with fast-food characteristics seems to be a marker of the increasing prevalence of obesity. The mechanisms involved are probably that the supply of foods is characterized by large portion sizes with a high energy density, and sugar-rich soft drinks. [1] Fast food can be defined as convenience food purchased in self-service or carry-out eating venues without wait service. [2]

In addition to the documented increase in fast food expenditures, many aspects of fast food make it suspect to the associated increases in overweight and obesity. Specifically, fast food tend to be energy dense, poor in micronutrients, low in fiber, high in glycemic load and excessive in portion size, causing many to exceed daily energy requirements. [2, 3] Several dietary factors inherent to fast food may cause excessive weight gain such as



massive portion size, high energy density, palatability (appealing to primordial taste preferences for fats, sugar, and salt), high content of saturated and trans fat, high glycemic load, and low content of fiber.[4]

There was no study conducted before in Multan Pakistan to find out consumption of fast food among teenagers ranging from age of 13-19-year-old. The aims of this study were to determine whether fast food adversely affects diet quality in ways that might plausibly increase risk for obesity among teenagers.

# **METHODOLOGY:**

A cross sectional study was conducted at Nishtar Hospital Multan, Pakistan in November 2019. In which data was collected from total no of 1000 teenagers ranging from age of 13-19 years. Data was collected from 1000 teenagers residing in Multan, south-Punjab, Pakistan, the most populated city of Pakistan. Information was gathered from teenager of different age groups ranging from 13-19 years old. Participants residing in different area of Multan Pakistan were invited to take part in our survey. We asked them a set of question written in our questionnaire, containing both open and closed ended questions. Percentage of fast food intake among male and female participants and their BMI were calculated by using SPSS version 20.

# **RESULTS:**

A total no of 1000 respondents (teenagers) were approached. Total no of male and females in our study were 536(53.6%) and 464(46.4%) respectively. Different age groups participants ranging from 13 to 19 years old were take part in study. Majority of them were 17 years old (42.5%). Other %age of respondents age groups given in table 1.

Table 1. Demographic characteristics of respondents N=1000

Demographic variables	Frequency%		
Gender			
Male	536(53.6%)		
Female	464(46.4%)		
Age (y)			
13-14	86(8.6%)		
15-16	245(24.5%)		
17	425(42.5%)		
18-19	244(24.4%)		
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Table 2.BMI stages, frequency and percentages of respondents N=1000

Stages	Frequency	Percentage	
1. Underweight if BMI<18.5	37	3.7%	
2. Normal if BMI=18.5-24.9	85	8.5%	
3. Over weight(pre obese) if BMI=25-29.9	334	33.4%	
4. Obese if BMI >30	544	54.4%	

BMI calculations were given in table 2. According to that 37(3.7%), 85(8.5%), 334(33.4%), 544(54.4%) fall In stage 1, 2, 3 and 4 respectively, which shows increased fast food consumption will lead obesity among teenagers. Also table 3 gives detailed figures between BMI stages and other variables.

Table 3.BMI stages among other variables

BMI Stages	Stage1	Stage2	Stage3	Stage4	Total
Gender					
Male	0	83	247	206	536
Female	37	2	87	338	464
Age (years)					
13-14	7	17	25	37	86
15-16	10	21	71	143	245
17	12	36	145	232	425
18-19	8	11	93	132	244
Fast food consumption					
Once a day	0	17	63	73	153
Twice a day	0	0	90	133	223
Thrice a day	0	0	125	271	396
Weekly	5	23	42	54	124
Monthly	32	45	14	13	104
Residential area					
Near restaurants	13	33	281	460	787
Far restaurants	24	52	53	84	213



Type of fast food						
Pizza	3	13	65	113	194	
Burger	5	10	54	105	174	
Shawarma	2	15	45	97	159	
Chicken wings	3	10	25	34	72	
Paratha rolls	7	9	20	31	67	
Pastas	2	5	17	12	36	
Potato fries	1	3	29	37	70	
Soft drinks	10	2	32	57	101	
Bar B Q	2	2	14	33	51	
Chicken sigi	1	9	13	12	35	
Roast	1	7	20	13	41	

#### **DISCUSSIONS:**

In this survey we found alarming situation regarding the obesity rate among teenagers. Fast food consumption becoming a fashion and easy way to eat quickly prepared food items among teenagers. Other factors like palatability and easily availability of these items also involved. In our survey we found both male and female participants were prone to obesity but mostly females (338) falls in stage 4 of BMI (refer to table 3). In accordance to the age group mostly of our participants of 17 year old were obese. Following three issues should need to be addressed. Firstly consumption of fast food on daily basis also in mostly cases three times a day among teenagers causes increased obesity rate [5]. Secondly residential area play vital role in eating habits of fast food, participants living near by the fast food restaurants would like to prefer fast food on homemade dishes and in our findings having more obesity rate as compared to those which are not living near restaurants [6]. Thirdly type of fast (pizza, burger, shawarma and soft drinks) consumption is higher and leads obesity as compared to other items. Another investigation was directed in USA in which a house hold overview was led to discover impacts of drive-thru food utilization on vitality admission and diet quality among children and it was finished up from the review that junk food utilization was exceedingly common in the two sexual orientations, all racial/ethnic gatherings, and all areas of the nation [6, 7]. Controlling for financial and statistical factors, expanded drive-thru food utilization was autonomously connected with male sexual orientation, more seasoned age, higher family wages, non-Hispanic dark race/ethnicity, and living in the South [8]. Kids who ate junk food, contrasted and the individuals who did not, devoured increasingly absolute vitality (187 kcal; 95% certainty interim [CI]: 109-265), more vitality per gram of sustenance (0.29 kcal/g; 95% CI: 0.25-0.33), progressively complete fat (9 g; 95% CI: 5.0 - 13.0), increasingly all out starch (24 g; 95% CI: 12.6 - 35.4), more included sugars (26 g; 95% CI: 18.2- 34.6), more sugar-improved refreshments (228 g; 95% CI: 184-272), less fiber (1.1 g; 95% CI: 1.8 to 0.4), less drain (65 g; 95% CI: 95 to 30), and less leafy foods vegetables (45 g; 95% CI: -58.6 to 31.4) [9]. Fundamentally the same as results were seen by utilizing inside subject investigations in which subjects filled in as their own controls: that is, youngsters ate progressively all out vitality and had poorer eating routine quality on days with, contrasted and without, drive-thru food.

## **CONCLUSION:**

This study was conducted to find out the consumption of fast food and obesity rate among teenagers. Total no of 1000 participants take part in our study. Obesity rate is greater in females (stage4 table .3) as compared to males. No male was fall in stage 1, but majority (247) were in stage 3 of BMI. And we concluded from our study that fast food consumption in teenagers is becoming a trend and its harmful effects will lead towards obesity. Mostly



of participants were 17 year old obese (42.5%). Fast food consumption on daily bases mostly thrice a day and residential area (near restaurants) and type of fast food (pizza, burger, shawarma, and soft drinks) were majorly involved in obesity rate.

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