# Learning Assessment in Tertiary Business Education with Revised Taxonomy 

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#### Abstract

The goal of this study was to evaluate the assessment criteria of learning in tertiary education of Bangladesh. The study was aimed at identifying percentage of questions during learning assessment of business graduates following cognitive levels of Bloom's in revised Taxonomy and to test whether there was any significant difference in the assessment procedure of different semesters. It was also intended to justify the proportion between higher order learning and lower level learning assessment in tertiary education. It was a descriptive research using secondary sources of data in the form of printed questions. Around 350 printed questions of different semesters in the sample business department of a private university in Bangladesh have been analyzed. Microsoft Office Excel 2007 package has been used as a tool of descriptive statistics and calculating Chi-Square Test value. The results reveal that the grand mean percentage in Apply level is the highest (26.10\%) and Create level shows the lowest ( $2.80 \%$ ). Chi-square test shows that the questions in different semesters are consistent as critical value is higher than the calculated value. Besides, grand mean percentage in higher order learning level $(59.04 \%)$ is fairly greater than lower level ( $40.96 \%$ ) which represents moderated upward trend. Consequently, the study indicates that the performance of the sample business department in assessment of learning of the students following revised Taxonomy is fairly satisfactory and recommends that emphasize should be given more on higher order learning levels. The results of the study would help the higher education \& research authorities especially in Bangladesh with the relevant scenario of assessment trend in business education and take necessary steps in facilitating academic excellence.


Keywords: Revised Taxonomy; Cognitive Domain; Tertiary Education; Assessment; Percentage

## 1. Introduction

Bangladesh is a developing country (Society for the Study of Reproduction) and the economy here has been transforming rapidly towards manufacturing and service industry from agriculture. Again highly skilled manpower has been consistently serving round the globe. Thus Bangladesh aims to avail the global opportunities in building a knowledge based society. Hence, improving the tertiary level of education is needed to excel the country towards high growth curve. Presently tertiary education here has been facing many deeply embedded and tangled challenges. Developing a quality culture and ensuring good practices in higher education institutions could be the only way to fight back and successfully compete in the global arena.

Higher education is intended to make the students highly capable to take challenges as they come to their in both personal and professional and to use their knowledge and understanding in providing solutions to those issues competently (UNESCO). The quality of education refers to the fitness of the university graduates to meet the needs of stakeholders with their relevant knowledge and skills. In the assessment of a student's performance, focus is given to ensure the expected learning outcome to be achieved and thus assessment creates the basement for the judgment. Effective and appropriate performance assessment procedure is always mandatory in evaluating the level of attainment of learning outcomes and skill development (Tuning Educational Structures in Europe - Tuning Project). In tertiary education one of the most important tools for assessing the learning outcome of the graduates is examination question. Thus questions should be prepared in such a manner that facilitates critical thinking and help students applying the learning in facing real life situations emphasizing on higher order of learning. (Higher Education Quality Enhancement Project, University Grants Commission of Bangladesh, 2014)

## 2. Problem Statement

In Bangladesh, Private universities compare to Public Universities have been competitively serving with the supply of skilled manpower in the industry of Bangladesh and the global communities as well. The researcher focused on the assessment of learning of business graduates in private universities of Bangladesh and used examination questions as a tool of assessment. Hence, questions of business department of a private university at Chittagong city in Bangladesh had been taken as sample.

## 3. Research Objective

In the context described above, the study intended to fulfill the following research objectives:

1. To identify the current percentage of questions in each cognitive levels of revised Taxonomy.
2. To test whether there is any significant difference amongst the questions of different semesters.
3. To justify the proportion between higher order learning and lower level learning in tertiary education.

## 4. Literature Review

### 4.1 Original Taxonomy

The original Taxonomy of educational objectives was a framework with classified statement regarding the expectations of students to learn as a consequence of instruction which was conceived as a way to facilitate the exchange of test materials amongst faculty members of different universities. The goal was to have a collection of test items for measuring the similar educational objective. (Krathwohl, 2002)

Benjamin S. Bloom, Associate Director of the Board of Examinations of the University of Chicago, headed a group of educational psychologists who were measurement specialists as well, developed a classification of levels of intellectual behavior important in learning. They used to meet twice a year in 1949 for evaluating the progress, making revisions and planning the subsequent steps. In 1956, the final draft of the original Taxonomy was published under the title, Taxonomy qf Educational Objectives: The Classification of Educational Goals. Handbook I: Cognitive Domain (Bloom, Engelhart, Furst, Hill, \& Krathwohl, 1956).' Henceforth, it was referred to as the original Taxonomy. After 45 years, the revision of that classified framework, which was the subject of this issue of Theory Into Practice, was developed almost in the similar manner which was referred to as the revised Taxonomy. (Anderson, 2001)

Six major categories within the cognitive domain were defined carefully in the original Taxonomy which included Knowledge, Comprehension, Application, Analysis, Synthesis, and Evaluation. Except Application, other categories were divided in relevant subcategories. The category of Knowledge included knowledge of specifics, terminology, specific facts and knowledge of ways and means of dealing with specifics, conventions, trends \& sequences, classifications \& categories, criteria and methodology. Knowledge of universals \& abstractions in a field, principles \& generalizations and theories \& structures were also included in Knowledge category. The category of Comprehension included translation, interpretation and extrapolation. The category of Analysis included analysis of elements, relationships and organizational principles. The category of Synthesis included production of a unique communications, a plan or a proposed set of operations and derivation of a set of abstract relations. The category of Evaluation included evaluation in terms of internal evidence and judgments in terms of external criteria. (Krathwohl, 2002)

### 4.2 Revised Taxonomy

The Revised Taxonomy is as hierarchical as the original Taxonomy which provided the educational instructors greater value by allowing the categories to overlap one another which was much strict in the original one. During the 1990's a new group of cognitive psychologist, guided by Lorin Anderson (a former student of Bloom's), updated the taxonomy to meet the challenges of 21st century. In the revised Taxonomy, Bloom's six major categories were converted from noun form to verb form like the lowest level of the original one was renamed as Remember instead of Knowledge. At the end, Comprehension and Synthesis were converted to Understanding and Creating. (Krathwohl, 2002)

In order to minimize the confusion, comparison can be observed through following table below:

| Original Taxonomy (Noun Form) | Revised Taxonomy (Verb Form) |
| :---: | :---: |
| Knowledge | Remember |
| Comprehension | Understand |
| Application | Apply |
| Analysis | Analyze |
| Synthesis | Evaluate |
| Evaluation | Create |

In the revised Taxonomy, the converted categories were defined as follows:

| Remember | - | Retrieving relevant knowledge from long-term memory. |
| :--- | :--- | :--- |
| Understand | - | Determining the meaning of instructional messages, including oral, written, and graphic <br> communication. |
| Apply | - | Carrying out or using a procedure in a given situation. |
| Analyze | - | Breaking material into its constituent parts and detecting how the parts relate to one another <br> and to an overall structure or purpose. |
| Evaluate | - | Making judgments based on criteria and standards. |
| Create | - | Putting elements together to form a novel, coherent whole or make an original product. |

For an easier understanding a tabular form of Bloom's cognitive domain can be shown as below:

| 1. Remember | 2. Understand | 3. Apply | 4. Analyze | 5. Evaluate | 6. Create |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1.1 Recognizing | 2.1 Interpreting | 3.1 Executing | 4.1 Differentiating | 5.1 Checking | 6.1 Generating |
| 1.2 Recalling | 2.2 <br> Exemplifying | $3.2$ <br> Implementing | 4.2 Organizing | 5.2 Critiquing | 6.2 Planning |
|  | 2.3 Classifying |  | 4.3 Attributing |  | 6.3 Producing |
|  | 2.4 Summarizing |  |  |  |  |
|  | 2.5 Inferring |  |  |  |  |
|  | 2.6 Comparing |  |  |  |  |
|  | 2.7 Explaining |  |  |  |  |

(Krathwohl, 2002)
Again for understanding the implication of the revised taxonomy in the tertiary level of education, Bloom's Levels of Cognitive Domain can be further classified as Lower Level Learning and Higher Order Learning which can be shown as follows:

Bloom's cognitive domain (Six sub-domains of cognitive domain)
Lower Level Learning
Higher Order Learning

| Design |  |
| :--- | :--- |
| 1. Remember | 2. Understand |


| Explore |  | Support |  |
| :--- | :--- | :--- | :--- |
| 3. Apply | 4. Analyze | 5. Evaluate | 6. Create |

(Ali, 2016)
In primary level and secondary level of education, it is quite acceptable to have most of the questions in lower level learning criteria. But in tertiary level of education including colleges and universities, most of questions should come from higher order learning level to assess the appropriate learning of graduates. (Higher Education Quality Enhancement Project, University Grants Commission of Bangladesh, 2014)

## 5. Methodology

### 5.1. Sample Size

A total of around 350 questions of different courses conducted by 20 regular faculty members, in last three semesters such as Fall 2016, Summer 2016 and Spring 2016 including both Mid Term and Final Term Examinations under Department of Business Administration, were collected through random sampling technique.

### 5.2. Source of Data

The study was descriptive in nature. Secondary sources of data were used. Printed questions of different subjects of Department of Business Administration of a private university in Chittagong, Bangladesh have been randomly selected as follows:

| Semester | Term | Total Questions | No of Sample Questions | \% of Sample |
| :---: | :---: | :---: | :---: | :---: |
| Spring 2016 | Mid Term | 94 | 49 | $52.13 \%$ |
| Spring 2016 | Final Term | 94 | 51 | $54.26 \%$ |
| Summer 2016 | Mid Term | 92 | 71 | $77.17 \%$ |
| Summer 2016 | Final Term | 92 | 57 | $61.96 \%$ |
| Fall 2016 | Mid Term | 96 | 62 | $64.58 \%$ |
| Fall 2016 | Final Term | 96 | 63 | $65.63 \%$ |

### 5.3. Analysis

Each and every question has been individually analyzed by the respective course teachers based on six criteria including Remember, Understandings, Apply, Analyze, Evaluate and Create following revised Taxonomy. Microsoft Office Excel 2007 Package has been used in every step of analysis and presentation. Each question with full or partial marks has been divided according to six criteria and total marks in each level of learning have been calculated. Based on total marks, percentage in each separate level has been identified. Percentage also has been calculated in terms of lower level learning (remember, understanding) and higher order learning (apply, analyze, evaluate, create). After analyzing all the questions in terms of percentage in each level, those are summarized according to respective semesters and terms. Finally, summery was drawn by taking each semester \& term wise analysis of questions altogether and Grand Mean of percentages has been calculated as well. ChiSquare ( $\chi^{2}$ ) test has been conducted to find out whether there is any significant difference among the questions of different semesters. Grand Mean of percentage has been compared to evaluate the ratio between higher order learning and lower level learning in tertiary education.

### 5.4. Findings \& Presentation

Summarized findings of sample questions of each semester in terms of both Mid Term and Final Term have been tabulated respectively. Then summarized percentages in each level with respect of all the semesters and terms have been tabulated. All the findings have been presented through Table and Figure. Comparative analysis result in terms of higher order and lower level learning in revised Taxonomy also has been presented through Trend Line Graph. At the end required discussions have been given respectively and recommendation has been drawn as well.

## 6. Research Results

6.1. Grand average percentage of questions in each Bloom's level of cognition in the revised Taxonomy: Table 1: Grand Average \% of questions in each Bloom's level of cognition

|  |  | Average \% of Questions in Each Bloom's Level of Cognition |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ |  |  |  |  |  |  |  |
| Semester | Term | Remember | Understand | Apply | Analyze | Evaluate | Create |  |  |  |  |  |  |  |
| Spring 2016 | Mid Term | $15.03 \%$ | $23.21 \%$ | $27.84 \%$ | $19.10 \%$ | $12.14 \%$ | $2.68 \%$ |  |  |  |  |  |  |  |
| Spring 2016 | Final | $15.46 \%$ | $23.09 \%$ | $32.14 \%$ | $15.59 \%$ | $10.75 \%$ | $2.97 \%$ |  |  |  |  |  |  |  |
| Summer 2016 | Mid Term | $17.40 \%$ | $29.15 \%$ | $21.60 \%$ | $19.24 \%$ | $11.26 \%$ | $1.35 \%$ |  |  |  |  |  |  |  |
| Summer 2016 | Final | $17.77 \%$ | $24.96 \%$ | $24.55 \%$ | $20.99 \%$ | $10.00 \%$ | $1.72 \%$ |  |  |  |  |  |  |  |
| Fall 2016 | Mid Term | $16.06 \%$ | $27.15 \%$ | $23.85 \%$ | $19.49 \%$ | $9.18 \%$ | $4.26 \%$ |  |  |  |  |  |  |  |
| Fall 2016 | Final | $14.43 \%$ | $22.02 \%$ | $26.62 \%$ | $23.28 \%$ | $9.82 \%$ | $3.83 \%$ |  |  |  |  |  |  |  |
| Grand Mean \% |  |  |  |  |  |  |  |  | $\underline{\mathbf{1 6 . 0 2 \%}} \%$ | $\underline{\mathbf{2 4 . 9 3 \%}}$ | $\underline{\mathbf{2 6 . 1 0 \%}}$ | $\underline{\mathbf{1 9 . 6 1 \%}}$ | $\underline{\mathbf{1 0 . 5 3 \%}}$ | $\underline{\mathbf{2 . 8 0 \%}}$ |

Source: Appendix A and Appendix C (Table 1-6)
Figure 1: Grand average \% in each Bloom's level of cognition by Bar Diagram


Source: Table 1
6.2. Test of significant difference among the questions of different semesters:

Table 2: Chi-Square Value in determining significant difference

| Calculated Value | Critical Value |  |
| :--- | :--- | :--- |
|  | Level of Significance $(\alpha)=.010$ | Level of Significance $(\alpha)=.050$ |
|  | Degree of freedom (d.f. $)=25$ | Degree of freedom (d.f.) $=25$ |
| $\chi^{2}=\sum \frac{(O-E)^{2}}{E}=9.15$ | $\chi^{2}=44.314$ | $\chi^{2}=37.7$ |
|  |  |  |

Source: Appendix B
6.3. Grand Average percentage of questions in terms of Lower Level Learning and Higher Order Learning of revised Taxonomy

Table 3: Grand Average \% of questions' in Lower Level and Higher Order Learning

|  | Average \% of Questions in Each Bloom's Level of Cognition |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
|  | Remember | Understand | Apply | Analyze | Evaluate | Create |
|  | 16.02\% | 24.93\% | 26.10\% | 19.61\% | 10.53\% | 2.80\% |
| Grand Mean \% | Lower Level Learning$40.96 \%$ |  | Higher Order Learning 59.04\% |  |  |  |

Source: Table 1

Figure 2: Grand Average \% of questions' in Lower Level and Higher Order Learning by Trend Line Graph


Source: Table 3

## 7. Discussion

### 7.1. Spring 2016 Mid-Term:

In the study, highest mean percentage of $27.84 \%$ is found in Apply level which is considered to be Higher Order Learning Criteria. Understand Level contains $23.21 \%$ which is second highest. Lowest percentage $2.68 \%$ is found in Create Level. As a whole it is found that percentage in Higher Order Learning Level is $61.76 \%$ which is quite greater than Lower Level Learning of $38.24 \%$. Thus an upward trend is found towards Higher Order Learning which is somehow satisfactory in tertiary education.
(Source: Table 1, Figure 1)

### 7.2. Spring 2016 Final Term:

In the study, highest mean percentage of $32.14 \%$ is found in Apply level which is Higher Level. Understand Level contains $23.09 \%$ which is second highest. Lowest percentage $2.97 \%$ is found in Create Level. As a whole it is found that percentage in Higher Order Learning Level is $61.45 \%$ which is fairly greater than Lower Level Learning of $38.55 \%$. Thus an upward trend is found towards Higher Order Learning which is in some way satisfactory in tertiary education. (Source: Table 1, Figure 1)

### 7.3. Summer 2016 Mid-Term:

In the study, highest mean percentage of $29.15 \%$ is found in Understand level which represents Lower Level Learning. Apply Level contains $21.60 \%$ representing Higher Order Learning arena which is second highest. Lowest percentage $1.35 \%$ is found in Create Level. As a whole it is found that percentage in Higher Order Learning Level is $61.76 \%$ which is reasonably greater than Lower Level Learning of $38.24 \%$. Thus an upward trend is found towards Higher Order Learning which is somehow satisfactory in tertiary education. (Source: Table 1, Figure 1)

### 7.4. Summer 2016 Final Term:

In the study, both Apply and Understand Level contains similar kind of percentage such as $24.55 \%$ and $24.96 \%$ respectively. Again Analyze Level also contains good percentage of $20.99 \%$ which represents Higher Order. Lowest percentage $1.72 \%$ is found in Create Level. As a whole it is found that percentage in Higher Order Learning Level is $57.27 \%$ which is moderately greater than Lower Level Learning of $42.73 \%$. Thus an upward trend is found towards Higher Order Learning which is one way or another satisfactory in tertiary level education. (Source: Table 1, Figure 1)

### 7.5. Fall 2016 Mid-Term:

In the study, highest mean percentage of $27.15 \%$ is found in Understand level which represents Lower Level Learning. Then Apply Level contains $23.85 \%$ representing Higher Order Learning arena which is second highest. Lowest percentage $4.26 \%$ was found in Create Level. As a whole it is found that percentage in Higher Order Learning Level is $56.79 \%$ which is relatively greater than Lower Level Learning of $43.21 \%$. Thus an upward trend is found towards Higher Order Learning which is by some means satisfactory in tertiary education. (Source: Table 1, Figure 1)

### 7.6. Fall 2016 Final Term:

In the study, highest mean percentage of $26.62 \%$ is found in Apply level which is considered to be Higher Level Learning Criteria. Analyze Level contains $23.28 \%$ which is second highest and also considered to be Higher Level of Learning. Lowest percentage $2.68 \%$ is found in Create Level. As a whole it is found that percentage in Higher Order Learning Level is $63.55 \%$ which is quite greater than Lower Level Learning of $36.45 \%$. Thus an upward trend is found towards Higher Order Learning which is fairly satisfactory in tertiary level of education. (Source: Table 1, Figure 1)

### 7.7. Summarized Result:

The study reveals that the Grand mean of percentages in each Bloom's Levels of Cognition in Revised Taxonomy for all the three Semesters round the year including both Mid-Term and Final-Term Questions where Apply Level represents highest percentage of $26.10 \%$, Understand Level represents $24.93 \%$, Analyze Level represents $19.61 \%$, Remember Level represents $16.02 \%$, Evaluate Level represents $10.53 \%$ and Create Level represents $2.80 \%$ which is lowest. (Source: Table 1, Figure 1)

### 7.8. Test of significant difference:

The study indicates that Chi-Square calculated value is lower than the critical value up to a great extent which means that there is no significant difference or inconsistency among the questions of different semesters both in terms of Mid-Term and Final Term Examinations. (Source: Table 02)

### 7.9. Comparing Higher Order Learning and Lower Level Learning:

In comparing assessment of Higher Order Learning and Lower Level Learning, the study shows that Grand mean of percentages in Higher Order is $59.04 \%$ which is fairly greater than Lower Level representing $40.96 \%$. Thus a moderated upward trend can easily be drawn towards Higher Order Learning which is rational in tertiary level of education. (Source: Table 3, Figure 3)

## 8. Recommendation

Though the findings is moderately satisfactory but it is expected that in tertiary level of education, questions should represent not more than $20 \%$ in lower level of learning including remember and understand level of Bloom's Taxonomy since students' performance assessment approach must be focused on higher order learning. Moreover, in most of the questions, create level was not found present and in rest of the questions it was representing lowest weight consistently. Thus questions should be given proportionate weight emphasizing more on higher order of learning especially Evaluate and Create, concerning the appropriate prerequisite of tertiary level of education. With the help of regular quality enhancement training programs, a set of standards prescribed in Bloom's Revised Taxonomy should be followed in preparing questions for achieving academic excellence.

## 9. Conclusion

The purpose of this study was to investigate the percentage of questions in each level of Bloom's revised Taxonomy under the sample business department and to justify whether there is any significant inconstancy in the questions of different semesters. Again it was intended also to compare the ratio of higher order learning and lower level learning in setting exam questions.

Accordingly, descriptive analysis was done by converting partial and full marks of each question in percentage. Through the Chi-Square Test, it was shown that there is no significant inconsistency in the questions
of different semesters. Finally, it was seen that higher order learning percentage was greater than that of lower level learning.

Hence, the study indicates the performance of the sample department in assessment of learning of the students following revised Taxonomy to be fairly satisfactory and recommends emphasizing more on higher order learning levels to meet the global challenge in tertiary education of Bangladesh.

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## Appendix A

A Sample of Analyzed Question for Learning Assessment in Business Education with Bloom's Revised Taxonomy ${ }^{1}$

| Semester: Summer 2016 <br> Term: Mid Term Examination |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Course <br> Name | Questions |  | Bloom's Levels of Cognition in Revised Taxonomy |  |  |  |  |  |
|  | Question No | Marks per question | 1 | 2 | 3 | 4 | 5 | 6 |
|  |  |  | Rememb er | Understand | Apply | Analyze | Evaluate | Create |
|  | 1 | 10 |  | 6 |  | 4 |  |  |
|  | 2 | 10 |  | 5 | 5 |  |  |  |
|  | 3 | 10 |  | 6 |  |  |  | 4 |
|  | 4 | 10 | 4 | 6 |  |  |  |  |
|  | 5 | 10 |  | 10 |  |  |  |  |
|  | 6 | 10 | 2 | 5 |  | 3 |  |  |
|  | 7 | 10 |  | 3 |  | 7 |  |  |
|  | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | Total marks | 70 | 6 | 41 | 5 | 14 | 0 | 4 |
|  | Total \% in each level |  | 8.57 | 58.57 | 7.14 | 20.00 | 0.00 | 5.71 |
| \% Marks in levels (1\&2: 3\&4: 4\&5) |  |  | 67.14 |  | 27.14 |  | 5.71 |  |
| Ratios in levels (1\&2: 3\&4: 4\&5) |  |  | 11.75 |  | 4.75 |  | 1.00 |  |

[^0]Appendix B
Chi-Square Test to Justify Significant Difference among Questions of Different Semesters ${ }^{2}$
R1=Spring 2016 Mid Term
R2=Spring 2016 Final Term
R3=Summer 2016 Mid Term
R4=Summer 2016 Final Term
R5=Fall 2016 Mid Term
R6=Fall 2016 Final Term
V1=Remember
V2=Understand
V3=Apply
V4=Analyze
V5=Evaluate
V6=Create

|  | OBSERVED FREQUENCY (O) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | V1 | V2 | V3 | V4 | V5 | V6 | Total |
| R1 | 15.03 | 23.21 | 27.84 | 19.10 | 12.14 | 2.68 | 100 |
| R2 | 15.46 | 23.09 | 32.14 | 15.59 | 10.75 | 2.97 | 100 |
| R3 | 17.40 | 29.15 | 21.60 | 19.24 | 11.26 | 1.35 | 100 |
| R4 | 17.77 | 24.96 | 24.55 | 20.99 | 10.00 | 1.72 | 100 |
| R5 | 16.06 | 27.15 | 23.85 | 19.49 | 9.18 | 4.26 | 100 |
| R6 | 14.43 | 22.02 | 26.62 | 23.28 | 9.82 | 3.83 | 100 |
|  | 96.14 | 149.59 | 156.61 | 117.69 | 63.15 | 16.82 | 600 |
|  |  |  |  |  |  |  |  |
|  |  |  | EXPE | FREQU | (E) |  |  |
|  | V1 | V2 | V3 | V4 | V5 | V6 | Total |
| R1 | 16.02 | 24.93 | 26.10 | 19.62 | 10.53 | 2.80 | 100 |
| R2 | 16.02 | 24.93 | 26.10 | 19.62 | 10.53 | 2.80 | 100 |
| R3 | 16.02 | 24.93 | 26.10 | 19.62 | 10.53 | 2.80 | 100 |
| R4 | 16.02 | 24.93 | 26.10 | 19.62 | 10.53 | 2.80 | 100 |
| R5 | 16.02 | 24.93 | 26.10 | 19.62 | 10.53 | 2.80 | 100 |
| R6 | 16.02 | 24.93 | 26.10 | 19.62 | 10.53 | 2.80 | 100 |
|  | 96.14 | 149.59 | 156.61 | 117.69 | 63.15 | 16.82 | 600 |

[^1]|  | $O$ | $E$ | $(O-E)$ | $(O-E)^{2}$ | $\frac{(O-E)^{2}}{E}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| V1 | 15.03 | 16.02 | -1.00 | 0.99 | 0.06 |
|  | 15.46 | 16.02 | -0.57 | 0.32 | 0.02 |
|  | 17.40 | 16.02 | 1.37 | 1.89 | 0.12 |
|  | 17.77 | 16.02 | 1.75 | 3.06 | 0.19 |
|  | 16.06 | 16.02 | 0.04 | 0.00 | 0.00 |
|  | 14.43 | 16.02 | -1.60 | 2.55 | 0.16 |
| V2 | 23.21 | 24.93 | -1.72 | 2.96 | 0.12 |
|  | 23.09 | 24.93 | -1.84 | 3.38 | 0.14 |
|  | 29.15 | 24.93 | 4.22 | 17.82 | 0.71 |
|  | 24.96 | 24.93 | 0.03 | 0.00 | 0.00 |
|  | 27.15 | 24.93 | 2.22 | 4.93 | 0.20 |
|  | 22.02 | 24.93 | -2.91 | 8.46 | 0.34 |
| V3 | 27.84 | 26.10 | 1.74 | 3.03 | 0.12 |
|  | 32.14 | 26.10 | 6.04 | 36.48 | 1.40 |
|  | 21.60 | 26.10 | -4.50 | 20.25 | 0.78 |
|  | 24.55 | 26.10 | -1.55 | 2.41 | 0.09 |
|  | 23.85 | 26.10 | -2.25 | 5.07 | 0.19 |
|  | 26.62 | 26.10 | 0.52 | 0.27 | 0.01 |
| V4 | 19.10 | 19.62 | -0.52 | 0.27 | 0.01 |
|  | 15.59 | 19.62 | -4.03 | 16.20 | 0.83 |
|  | 19.24 | 19.62 | -0.38 | 0.14 | 0.01 |
|  | 20.99 | 19.62 | 1.38 | 1.90 | 0.10 |
|  | 19.49 | 19.62 | -0.12 | 0.02 | 0.00 |
|  | 23.28 | 19.62 | 3.66 | 13.42 | 0.68 |
| V5 | 12.14 | 10.53 | 1.61 | 2.60 | 0.25 |
|  | 10.75 | 10.53 | 0.23 | 0.05 | 0.00 |
|  | 11.26 | 10.53 | 0.74 | 0.54 | 0.05 |
|  | 10.00 | 10.53 | -0.52 | 0.27 | 0.03 |
|  | 9.18 | 10.53 | -1.34 | 1.81 | 0.17 |
|  | 9.82 | 10.53 | -0.71 | 0.50 | 0.05 |
| V6 | 2.68 | 2.80 | -0.12 | 0.01 | 0.01 |
|  | 2.97 | 2.80 | 0.17 | 0.03 | 0.01 |
|  | 1.35 | 2.80 | -1.46 | 2.12 | 0.76 |
|  | 1.72 | 2.80 | -1.08 | 1.17 | 0.42 |
|  | 4.26 | 2.80 | 1.46 | 2.13 | 0.76 |
|  | 3.83 | 2.80 | 1.03 | 1.06 | 0.38 |
|  |  |  | $\chi^{2}=\sum \frac{(O-E)^{2}}{E}=$ |  | 9.15 |

Appendix C
Average Percentage of Questions in Each Bloom's Level of Cognition in Revised Taxonomy ${ }^{3}$
Table 1: Average \% of Spring 2016 Mid Term Questions in Each Bloom's Level of Cognition

|  | Bloom's levels of Cognition |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
| Course Name | Remember | Understand | Apply | Analyze | Evaluate | Create |
| Business Math | 4.84 | 19.35 | 20.16 | 33.87 | 20.16 | 1.61 |
| Entrepreneurship Development | 31.43 | 14.29 | 0.00 | 28.57 | 18.57 | 7.14 |
| Human Resources Management | 48.57 | 17.14 | 0.00 | 11.43 | 0.00 | 22.86 |
| Marketing Management | 28.57 | 20.00 | 0.00 | 14.29 | 11.43 | 25.71 |
| Marketing Management (EMBA) | 61.54 | 0.00 | 0.00 | 0.00 | 0.00 | 38.46 |
| Microeconomics | 24.29 | 0.00 | 32.86 | 22.86 | 20.00 | 0.00 |
| Macroeconomics | 17.14 | 0.00 | 0.00 | 52.86 | 30.00 | 0.00 |
| Business Communication | 10.00 | 15.71 | 25.71 | 22.86 | 11.43 | 14.29 |
| Company and Industrial law | 14.29 | 28.57 | 14.29 | 28.57 | 0.00 | 14.29 |
| Principles of Management | 14.29 | 21.43 | 21.43 | 30.00 | 12.86 | 0.00 |
| Business Policy \& Strategy | 0.00 | 45.16 | 24.19 | 16.12 | 14.53 | 0.00 |
| Business Calculus | 0.00 | 11.43 | 72.85 | 15.72 | 0.00 | 0.00 |
| Business Math | 0.00 | 14.29 | 58.57 | 24.29 | 2.85 | 0.00 |
| Industrial Relations | 18.57 | 42.86 | 0.00 | 14.29 | 24.29 | 0.00 |
| International Management | 2.86 | 71.43 | 11.43 | 14.29 | 0.00 | 0.00 |
| Computer in Business | 1.43 | 42.86 | 8.57 | 28.57 | 18.57 | 0.00 |
| Introduction to Computer | 11.43 | 31.43 | 28.57 | 14.29 | 14.29 | 0.00 |
| Financial Management | 14.29 | 11.43 | 25.71 | 5.71 | 42.86 | 0.00 |
| Introduction to Finance | 15.71 | 7.14 | 51.43 | 11.43 | 14.29 | 0.00 |
| Financial Analysis \& Control | 25.71 | 11.43 | 55.71 | 7.14 | 0.00 | 0.00 |
| Financial Analysis \& Control | 10.00 | 5.71 | 70.00 | 0.00 | 14.29 | 0.00 |
| Accounting I | 4.29 | 14.29 | 81.43 | 0.00 | 0.00 | 0.00 |
| Accounting II | 20.00 | 0.00 | 80.00 | 0.00 | 0.00 | 0.00 |
| Accounting II-evening | 28.57 | 0.00 | 57.14 | 0.00 | 14.29 | 0.00 |
| Corporate Financial accounting | 28.57 | 0.00 | 71.43 | 0.00 | 0.00 | 0.00 |
| Fundamentals of Accounting | 28.57 | 0.00 | 71.43 | 0.00 | 0.00 | 0.00 |
| Business Law | 17.14 | 50.00 | 15.71 | 17.14 | 0.00 | 0.00 |
| Introduction to Marketing | 21.43 | 51.43 | 0.00 | 5.71 | 21.43 | 0.00 |
| Modern Marketing Practices | 11.43 | 20.00 | 22.86 | 22.86 | 22.86 | 0.00 |
| Business Law | 14.29 | 51.43 | 0.00 | 25.71 | 8.57 | 0.00 |
| General math | 0.00 | 0.00 | 42.86 | 35.71 | 21.43 | 0.00 |
| Introduction to Marketing | 20.00 | 37.14 | 17.14 | 10.00 | 15.71 | 0.00 |
| Introduction to Statistics | 5.71 | 7.14 | 65.71 | 21.43 | 0.00 | 0.00 |
| Organizational Behavior | 12.86 | 24.29 | 14.29 | 11.43 | 37.14 | 0.00 |
| Introduction to Marketing | 7.14 | 51.43 | 0.00 | 34.29 | 7.14 | 0.00 |
| Introduction to Statistics | 5.71 | 22.86 | 71.43 | 0.00 | 0.00 | 0.00 |
| Export Import Management | 0.00 | 47.14 | 14.29 | 31.43 | 7.14 | 0.00 |
| Modern Marketing Practices | 5.71 | 52.86 | 15.71 | 25.71 | 0.00 | 0.00 |
| Inferential Statistics | 11.43 | 17.14 | 28.57 | 28.57 | 14.29 | 0.00 |
| Business Math | 0.00 | 14.29 | 28.57 | 28.57 | 28.57 | 0.00 |
| Financial Analysis and Control | 11.43 | 12.86 | 25.71 | 0.00 | 50.00 | 0.00 |
| Fundamentals of Accounting | 15.71 | 7.14 | 47.14 | 14.29 | 15.71 | 0.00 |
| General Math | 5.71 | 7.14 | 31.43 | 55.71 | 0.00 | 0.00 |
| Human Resource Development | 31.43 | 14.29 | 0.00 | 28.57 | 18.57 | 7.14 |
| Introduction to Finance | 22.86 | 25.71 | 15.71 | 20.00 | 15.71 | 0.00 |
| Money and Banking | 25.71 | 32.86 | 12.86 | 8.57 | 20.00 | 0.00 |
| Introduction to Business | 8.57 | 65.71 | 0.00 | 20.00 | 5.71 | 0.00 |
| Introduction to Statistics | 2.86 | 20.00 | 0.00 | 77.14 | 0.00 | 0.00 |
| Organizational Behavior | 14.29 | 58.57 | 11.43 | 15.71 | 0.00 | 0.00 |
| Mean \% in each level | 15.03 | 23.21 | 27.84 | 19.10 | 12.14 | 2.68 |
| \% Marks in levels (1\&2: 3\&4: 4\&5) |  |  |  |  |  |  |
| Ratios in levels (1\&2: 3\&4: 4\&5) |  |  |  |  |  |  |

Note: Dissimilar questions of same courses conducted by different faculties in different batches are included.

[^2]Table 2: Average \% of Spring 2016 Final Term Questions in Each Bloom's Level of Cognition


Note: Dissimilar questions of same courses conducted by different faculties in different batches are included.

Table 3: Average \% of Summer 2016 Mid Term Questions in Each Bloom's Level of Cognition

|  |  |  |  | 4 | 5 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Course Name | Remember | Understand | Apply | Analyze | Evaluate | Create |
| Business Math | 4.84 | 19.35 | 20.16 | 33.87 | 20.16 | 1.61 |
| Business Law | 4.29 | 10.00 | 4.29 | 55.71 | 25.71 | 0.00 |
| Introduction to Finance | 10.00 | 11.43 | 27.14 | 41.43 | 10.00 | 0.00 |
| Introduction to Statistics | 0.00 | 12.86 | 48.57 | 32.86 | 5.71 | 0.00 |
| Introduction to Research | 8.57 | 58.57 | 7.14 | 20.00 | 0.00 | 5.71 |
| Introduction to Marketing | 31.43 | 38.57 | 21.43 | 5.71 | 2.86 | 0.00 |
| Advertising \& Promotion Management | 18.00 | 22.00 | 0.00 | 0.00 | 24.00 | 36.00 |
| Human Resources Management | 42.86 | 57.14 | 0.00 | 0.00 | 0.00 | 0.00 |
| Introduction to Business | 77.14 | 17.14 | 0.00 | 5.71 | 0.00 | 0.00 |
| Modern Marketing Practices | 57.14 | 0.00 | 0.00 | 0.00 | 21.43 | 21.43 |
| Organizational Development \& Change | 48.57 | 11.43 | 0.00 | 0.00 | 32.86 | 7.14 |
| Principles of management | 71.43 | 0.00 | 0.00 | 0.00 | 28.57 | 0.00 |
| Macroeconomics | 17.14 | 14.29 | 0.00 | 48.57 | 20.00 | 0.00 |
| Microeconomics | 22.86 | 14.29 | 10.00 | 31.43 | 21.43 | 0.00 |
| Business Communication | 14.29 | 28.57 | 21.43 | 31.43 | 4.29 | 0.00 |
| Company \& Industrial law | 26.67 | 6.67 | 25.00 | 25.00 | 0.00 | 16.67 |
| Introduction to Business | 8.57 | 27.14 | 7.14 | 45.71 | 11.43 | 0.00 |
| Principles of Management | 28.57 | 22.86 | 7.14 | 34.29 | 0.00 | 7.14 |
| Business Calculus | 0.00 | 21.43 | 57.14 | 15.71 | 5.71 | 0.00 |
| International Management | 30.00 | 33.33 | 20.00 | 8.33 | 8.33 | 0.00 |
| Production Management | 8.57 | 44.29 | 22.86 | 24.29 | 0.00 | 0.00 |
| Computer in Business | 1.43 | 42.86 | 8.57 | 28.57 | 18.57 | 0.00 |
| Introduction to Computer | 17.14 | 22.86 | 14.29 | 25.71 | 20.00 | 0.00 |
| Accounting I | 24.29 | 0.00 | 75.71 | 0.00 | 0.00 | 0.00 |
| Money \& Banking | 17.14 | 82.86 | 0.00 | 0.00 | 0.00 | 0.00 |
| Corporate Finance | 24.29 | 12.86 | 28.57 | 25.71 | 8.57 | 0.00 |
| Corporate Finance | 12.86 | 24.29 | 7.14 | 2.86 | 52.86 | 0.00 |
| Financial Management | 28.57 | 5.71 | 40.00 | 11.43 | 14.29 | 0.00 |
| Accounting I | 4.29 | 0.00 | 81.43 | 0.00 | 14.29 | 0.00 |
| Accounting II | 14.29 | 0.00 | 85.71 | 0.00 | 0.00 | 0.00 |
| Agricultural and Industrial Marketing | 0.00 | 67.14 | 0.00 | 32.86 | 0.00 | 0.00 |
| Export Import Marketing | 0.00 | 78.57 | 0.00 | 21.43 | 0.00 | 0.00 |
| Introduction to Marketing | 20.00 | 35.71 | 8.57 | 21.43 | 14.29 | 0.00 |
| Modern Marketing Practices | 5.71 | 45.71 | 0.00 | 25.71 | 22.86 | 0.00 |
| Business Law | 18.57 | 25.71 | 25.71 | 22.86 | 7.14 | 0.00 |
| Company and Industrial law | 18.57 | 34.29 | 37.14 | 0.00 | 10.00 | 0.00 |
| Introduction to Business | 31.43 | 38.57 | 21.43 | 5.71 | 2.86 | 0.00 |
| Organization Behavior | 18.57 | 35.71 | 11.43 | 11.43 | 22.86 | 0.00 |
| Computer in Business | 1.43 | 42.86 | 8.57 | 28.57 | 18.57 | 0.00 |
| Introduction to Computer | 17.14 | 22.86 | 14.29 | 25.71 | 20.00 | 0.00 |
| Accounting I | 24.29 | 0.00 | 75.71 | 0.00 | 0.00 | 0.00 |
| Money \& Banking | 17.14 | 82.86 | 0.00 | 0.00 | 0.00 | 0.00 |
| Corporate Finance | 24.29 | 12.86 | 28.57 | 25.71 | 8.57 | 0.00 |
| Corporate Finance | 12.86 | 24.29 | 7.14 | 2.86 | 52.86 | 0.00 |
| Financial Management | 28.57 | 5.71 | 40.00 | 11.43 | 14.29 | 0.00 |
| Business Math | 0.00 | 21.43 | 57.14 | 15.71 | 5.71 | 0.00 |
| Accounting I | 4.29 | 0.00 | 81.43 | 0.00 | 14.29 | 0.00 |
| Accounting II | 14.29 | 0.00 | 85.71 | 0.00 | 0.00 | 0.00 |
| Agricultural and Industrial Marketing | 0.00 | 67.14 | 0.00 | 32.86 | 0.00 | 0.00 |
| Export Import Marketing | 0.00 | 78.57 | 0.00 | 21.43 | 0.00 | 0.00 |
| Introduction to Marketing | 20.00 | 35.71 | 8.57 | 21.43 | 14.29 | 0.00 |
| Modern Marketing Practices | 5.71 | 45.71 | 0.00 | 25.71 | 22.86 | 0.00 |
| Business Law | 18.57 | 25.71 | 25.71 | 22.86 | 7.14 | 0.00 |
| Company and Industrial law | 18.57 | 34.29 | 37.14 | 0.00 | 10.00 | 0.00 |
| Introduction to Business | 31.43 | 38.57 | 21.43 | 5.71 | 2.86 | 0.00 |
| Organization Behavior | 18.57 | 35.71 | 11.43 | 11.43 | 22.86 | 0.00 |
| Business Policy and Strategy | 7.14 | 64.29 | 14.29 | 14.29 | 0.00 | 0.00 |
| Introduction to Research | 8.57 | 67.14 | 0.00 | 17.14 | 7.14 | 0.00 |

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| Micro Economics | 14.29 | 42.86 | 30.00 | 12.86 | 0.00 | 0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Inferential Statistics | 10.00 | 4.29 | 28.57 | 42.86 | 14.29 | 0.00 |
| Business Math | 14.29 | 0.00 | 20.00 | 37.14 | 28.57 | 0.00 |
| Modern Marketing Practices | 20.00 | 38.57 | 8.57 | 10.00 | 22.86 | 0.00 |
| Financial Management | 11.43 | 11.43 | 37.14 | 35.71 | 4.29 | 0.00 |
| General Math | 5.71 | 0.00 | 51.43 | 42.86 | 0.00 | 0.00 |
| Introduction to Finance | 20.00 | 8.57 | 37.14 | 7.14 | 27.14 | 0.00 |
| Money and Banking | 21.43 | 37.14 | 20.00 | 0.00 | 21.43 | 0.00 |
| Principles of Management | 31.43 | 38.57 | 21.43 | 5.71 | 2.86 | 0.00 |
| General Math | 0.00 | 14.29 | 0.00 | 85.71 | 0.00 | 0.00 |
| Introduction to Business | 8.57 | 65.71 | 0.00 | 20.00 | 5.71 | 0.00 |
| Introduction to Statistics | 2.86 | 20.00 | 5.71 | 71.43 | 0.00 | 0.00 |
| Organizational Behavior | 14.29 | 58.57 | 11.43 | 15.71 | 0.00 | 0.00 |
| Mean \% in each level | 17.40 | 29.15 | 21.60 | 19.24 | 11.26 | 1.35 |
| s in levels (1\&2: 3\&4: 4\&5) | 46.55 |  | 40.84 |  | 12.61 |  |
| s in levels (1\&2: 3\&4: 4\&5) | 3.69 |  | 3.24 |  | 1.00 |  |

Note: Dissimilar questions of same courses conducted by different faculties in different batches are included.
Table 4: Average \% of Summer 2016 Final Term Questions in Each Bloom's Level of Cognition

|  |  | Bloom | levels | Cognition |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
| Course Name | Remember | Understand | Apply | Analyze | Evaluate | Create |
| Introduction to Finance | 12.86 | 30.00 | 4.29 | 30.00 | 22.86 | 0.00 |
| Introduction to Finance | 4.29 | 27.14 | 44.29 | 18.57 | 0.00 | 5.71 |
| Introduction to Statistics | 7.14 | 12.86 | 54.29 | 20.00 | 5.71 | 0.00 |
| Introduction to Research | 5.71 | 18.57 | 7.14 | 25.71 | 4.29 | 38.57 |
| Advertising \& Promotion Management | 43.64 | 20.00 | 0.00 | 27.27 | 9.09 | 0.00 |
| Human Resources Management | 71.43 | 0.00 | 0.00 | 28.57 | 0.00 | 0.00 |
| Introduction to Business | 71.43 | 0.00 | 0.00 | 28.57 | 0.00 | 0.00 |
| Modern Marketing Practices | 54.29 | 11.43 | 0.00 | 0.00 | 14.29 | 20.00 |
| Organizational Development \& change | 35.00 | 27.50 | 0.00 | 0.00 | 25.00 | 12.50 |
| Principles of Management | 25.71 | 74.29 | 0.00 | 0.00 | 0.00 | 0.00 |
| Accounting I | 0.00 | 7.14 | 57.14 | 28.57 | 7.14 | 0.00 |
| Project Management | 12.86 | 34.29 | 21.43 | 17.14 | 14.29 | 0.00 |
| Cost Accounting | 14.29 | 17.14 | 68.57 | 0.00 | 0.00 | 0.00 |
| Macroeconomics | 17.14 | 5.71 | 0.00 | 54.29 | 22.86 | 0.00 |
| Microeconomics | 18.57 | 14.29 | 22.86 | 34.29 | 10.00 | 0.00 |
| Business Communication | 0.00 | 0.00 | 100.00 | 0.00 | 0.00 | 0.00 |
| Company and Industrial law | 27.27 | 15.15 | 36.36 | 15.15 | 6.06 | 0.00 |
| Introduction to Business | 5.71 | 25.71 | 14.29 | 47.14 | 7.14 | 0.00 |
| Principles of Management | 5.71 | 21.43 | 18.57 | 41.43 | 12.86 | 0.00 |
| Industrial Relations | 10.00 | 18.57 | 11.43 | 38.57 | 21.43 | 0.00 |
| Business Calculus | 0.00 | 20.00 | 51.43 | 22.86 | 5.71 | 0.00 |
| Business Calculus | 0.00 | 24.29 | 57.14 | 14.29 | 4.29 | 0.00 |
| Industrial Relations | 8.57 | 54.29 | 37.14 | 0.00 | 0.00 | 0.00 |
| International Management | 0.00 | 42.86 | 42.86 | 14.29 | 0.00 | 0.00 |
| Production Management | 21.43 | 35.71 | 28.57 | 0.00 | 14.29 | 0.00 |
| Computer in Business | 5.71 | 18.57 | 11.43 | 35.71 | 14.29 | 14.29 |
| Introduction to Computer | 10.00 | 12.86 | 14.29 | 37.14 | 25.71 | 0.00 |


| Corporate Finance | 27.14 | 17.14 | 27.14 | 14.29 | 14.29 | 0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Corporate Finance | 12.86 | 27.14 | 31.43 | 0.00 | 28.57 | 0.00 |
| Money \& Banking | 40.00 | 47.14 | 0.00 | 12.86 | 0.00 | 0.00 |
| Accounting I | 24.29 | 0.00 | 71.43 | 4.29 | 0.00 | 0.00 |
| Financial Management | 28.57 | 10.00 | 25.71 | 0.00 | 35.71 | 0.00 |
| Accounting I | 28.57 | 0.00 | 71.43 | 0.00 | 0.00 | 0.00 |
| Accounting II | 28.57 | 0.00 | 71.43 | 0.00 | 0.00 | 0.00 |
| Agricultural and Industrial Marketing | 17.14 | 62.85 | 0.00 | 20.00 | 0.00 | 0.00 |
| Export \& Import Management | 0.00 | 57.14 | 0.00 | 14.29 | 28.57 | 0.00 |
| Introduction to Marketing | 14.29 | 28.57 | 0.00 | 57.14 | 0.00 | 0.00 |
| Modern Marketing Practices | 14.29 | 71.43 | 0.00 | 8.57 | 5.71 | 0.00 |
| Business law | 21.43 | 28.57 | 12.86 | 37.14 | 0.00 | 0.00 |
| Company \& Industrial law | 31.43 | 30.00 | 27.14 | 0.00 | 11.43 | 0.00 |
| Introduction to Business | 35.71 | 25.71 | 21.43 | 0.00 | 17.14 | 0.00 |
| Introduction to Marketing | 21.43 | 34.29 | 34.29 | 4.29 | 5.71 | 0.00 |
| Organizational Behavior | 41.43 | 22.86 | 14.29 | 5.71 | 15.71 | 0.00 |
| Business Policy and Strategy | 17.14 | 50.00 | 0.00 | 25.71 | 0.00 | 7.14 |
| Introduction to Research | 5.71 | 44.29 | 31.43 | 12.86 | 5.71 | 0.00 |
| Micro Economics | 7.14 | 38.57 | 30.00 | 24.29 | 0.00 | 0.00 |
| Inferential Statistics | 0.00 | 0.00 | 28.57 | 42.86 | 28.57 | 0.00 |
| Business Math | 0.00 | 0.00 | 35.71 | 35.71 | 28.57 | 0.00 |
| Modern Marketing Practices | 17.14 | 42.86 | 21.43 | 18.57 | 0.00 | 0.00 |
| Financial Management | 8.57 | 4.29 | 54.29 | 10.00 | 22.86 | 0.00 |
| General Math | 2.86 | 0.00 | 42.86 | 38.57 | 15.71 | 0.00 |
| Introduction to Finance | 11.43 | 27.14 | 22.86 | 12.86 | 25.71 | 0.00 |
| Money and Banking | 17.14 | 40.00 | 2.86 | 15.71 | 24.29 | 0.00 |
| General Math | 0.00 | 14.29 | 0.00 | 85.71 | 0.00 | 0.00 |
| Introduction to Business | 21.43 | 44.29 | 0.00 | 34.29 | 0.00 | 0.00 |
| Introduction to Statistics | 14.29 | 5.71 | 5.71 | 65.71 | 8.57 | 0.00 |
| Organizational Behavior | 14.29 | 58.57 | 11.43 | 15.71 | 0.00 | 0.00 |
| Mean \% in each level | 17.77 | 24.96 | 24.55 | 20.99 | 10.00 | 1.72 |
| \% Marks in levels (1\&2: 3\&4: 4\&5) | 42.73 |  | 45.54 |  | 11.73 |  |
| Ratios in levels (1\&2: 3\&4: 4\&5) | 3.64 |  | 3.88 |  | 1.00 |  |

Note: Dissimilar questions of same courses conducted by different faculties in different batches are included.

Table 5: Average \% of Fall 2016 Mid Term Questions in Each Bloom's Level of Cognition

|  | Bloom's levels of Cognition |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
| Course | Remember | Understand | Apply | Analyz $\mathbf{e}$ | Evaluate | Create |
| Business Law | 17.14 | 7.14 | 0.00 | 51.43 | 14.29 | 10.00 |
| Project Management | 14.29 | 32.86 | 24.29 | 20.00 | 0.00 | 8.57 |
| Introduction to Research | 7.14 | 24.29 | 10.00 | 42.86 | 15.71 | 0.00 |
| Introduction to Finance | 0.00 | 20.00 | 38.00 | 34.00 | 8.00 | 0.00 |
| Introduction to Finance | 5.71 | 25.71 | 34.29 | 24.29 | 10.00 | 0.00 |
| Entrepreneurship Development | 60.00 | 14.29 | 0.00 | 0.00 | 25.71 | 0.00 |
| Entrepreneurship Development | 52.50 | 0.00 | 0.00 | 35.00 | 6.25 | 6.25 |
| Introduction to Business | 40.00 | 60.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Marketing Management | 20.00 | 17.14 | 0.00 | 25.71 | 0.00 | 37.14 |
| Financial Audit \& Cost Audit | 21.43 | 57.14 | 10.00 | 0.00 | 11.43 | 0.00 |
| Advanced Cost Accounting | 12.86 | 20.00 | 44.29 | 22.86 | 0.00 | 0.00 |
| Accounting I | 0.00 | 7.14 | 57.14 | 21.43 | 14.29 | 0.00 |
| Macroeconomics | 21.43 | 20.00 | 7.14 | 40.00 | 11.43 | 0.00 |
| Microeconomics | 27.14 | 0.00 | 0.00 | 35.71 | 37.14 | 0.00 |
| Business Communication | 20.00 | 7.14 | 47.14 | 14.29 | 11.43 | 0.00 |
| Company \& Industrial law | 26.67 | 6.67 | 25.00 | 25.00 | 0.00 | 16.67 |
| Business Calculus | 7.14 | 15.71 | 57.14 | 14.29 | 5.71 | 0.00 |
| Business Statistics | 17.14 | 8.57 | 71.43 | 2.86 | 0.00 | 0.00 |
| Company, Industrial \& Labor Law | 42.86 | 42.86 | 14.29 | 0.00 | 0.00 | 0.00 |
| International Management | 11.43 | 45.71 | 0.00 | 28.57 | 14.29 | 0.00 |
| Computer in Business | 8.57 | 25.71 | 8.57 | 18.57 | 38.57 | 0.00 |
| Introduction to Computer | 17.14 | 31.43 | 22.86 | 14.29 | 14.29 | 0.00 |
| Business Math | 0.00 | 0.00 | 100.00 | 0.00 | 0.00 | 0.00 |
| Quantitative Methods | 4.71 | 32.94 | 50.59 | 0.00 | 11.76 | 0.00 |
| Organizational Behavior | 15.71 | 52.86 | 18.57 | 7.14 | 5.71 | 0.00 |
| Management of Training | 0.00 | 5.71 | 44.29 | 14.29 | 7.14 | 28.57 |
| Principles of Management | 5.71 | 11.43 | 30.00 | 10.00 | 14.29 | 28.57 |
| Micro Economics | 11.43 | 34.29 | 28.57 | 14.29 | 11.43 | 0.00 |
| Macro Economics | 15.71 | 52.86 | 18.57 | 7.14 | 5.71 | 0.00 |
| Accounting I | 7.14 | 14.29 | 78.57 | 0.00 | 0.00 | 0.00 |
| Accounting II | 21.43 | 0.00 | 64.29 | 0.00 | 14.29 | 0.00 |
| Corporate Financial Accounting | 28.57 | 0.00 | 71.43 | 0.00 | 0.00 | 0.00 |
| Fundamentals of Accounting | 28.57 | 0.00 | 71.43 | 0.00 | 0.00 | 0.00 |
| Business Law | 2.86 | 37.14 | 0.00 | 54.28 | 5.71 | 0.00 |
| Introduction to Marketing | 0.00 | 50.00 | 0.00 | 7.14 | 42.86 | 0.00 |
| English Reading | 14.29 | 28.57 | 0.00 | 14.29 | 14.29 | 28.57 |
| Business Math | 0.00 | 16.92 | 83.08 | 0.00 | 0.00 | 0.00 |
| Spoken English | 14.29 | 28.57 | 0.00 | 14.29 | 14.29 | 28.57 |
| Introduction to Marketing | 14.29 | 58.57 | 0.00 | 12.86 | 14.29 | 0.00 |


| Introduction to Statistics | 0.00 | 14.29 | 0.00 | 85.71 | 0.00 | 0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Modern Marketing Practices | 14.29 | 48.57 | 0.00 | 14.29 | 22.86 | 0.00 |
| Company and Industrial Law | 17.14 | 32.86 | 35.71 | 0.00 | 14.29 | 0.00 |
| Introduction to Statistics | 15.71 | 7.14 | 68.57 | 8.57 | 0.00 | 0.00 |
| Introduction to Business | 41.43 | 20.00 | 21.43 | 0.00 | 17.14 | 0.00 |
| Introduction to Marketing | 55.71 | 14.29 | 15.71 | 14.29 | 0.00 | 0.00 |
| Principles of Management | 21.43 | 42.86 | 18.57 | 7.14 | 10.00 | 0.00 |
| Business Policy and Strategy | 4.29 | 74.29 | 0.00 | 21.43 | 0.00 | 0.00 |
| Modern Marketing Practices | 10.00 | 42.86 | 15.71 | 18.57 | 5.71 | 7.14 |
| Business Ethics and Morality | 4.29 | 64.29 | 0.00 | 31.43 | 0.00 | 0.00 |
| Introduction to Statistics | 14.29 | 11.43 | 30.00 | 40.00 | 4.29 | 0.00 |
| Inferential Statistics | 10.00 | 4.29 | 14.29 | 42.86 | 28.57 | 0.00 |
| Quantitative Methods | 4.71 | 24.12 | 50.59 | 8.82 | 11.76 | 0.00 |
| Inferential Statistics | 12.86 | 15.71 | 35.71 | 28.57 | 7.14 | 0.00 |
| Sales \& Distribution Management | 22.86 | 52.86 | 15.71 | 8.57 | 0.00 | 0.00 |
| Business Communication | 20.00 | 10.00 | 0.00 | 30.00 | 32.86 | 7.14 |
| English Reading | 21.43 | 50.00 | 0.00 | 7.14 | 0.00 | 21.43 |
| Managing Customer Services | 15.71 | 42.86 | 0.00 | 34.29 | 0.00 | 7.14 |
| English Writing | 14.29 | 28.57 | 0.00 | 14.29 | 14.29 | 28.57 |
| General Math | 0.00 | 14.29 | 0.00 | 85.71 | 0.00 | 0.00 |
| Introduction to business | 17.14 | 60.00 | 8.57 | 14.29 | 0.00 | 0.00 |
| Introduction to Statistics | 11.43 | 22.86 | 5.71 | 60.00 | 0.00 | 0.00 |
| Organization Behavior | 11.43 | 71.43 | 11.43 | 5.71 | 0.00 | 0.00 |
| Mean \% in Each Level | 16.06 | 27.15 | 23.85 | 19.49 | 9.18 | 4.26 |
| \% Marks in levels (1\&2: 3\&4: 4\&5) | 43.21 |  | 43.34 |  | $13.44$ |  |
| Ratios in levels (1\&2: 3\&4: 4\&5) | 3.21 |  | 3.22 |  | 1.00 |  |

Note: Dissimilar questions of same courses conducted by different faculties in different batches are included.

Table 6: Average \% of Fall 2016 Final Term Questions in Each Bloom's Level of Cognition

| Course Name | Bloom's levels of Cognition |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
|  | Remember | Understand | Apply | Analyze | Evaluate | Create |
| Business Law | 4.35 | 31.88 | 0.00 | 34.78 | 23.19 | 5.80 |
| Project Mgt | 17.86 | 43.57 | 25.71 | 9.29 | 3.57 | 0.00 |
| Introduction to Research | 0.00 | 28.57 | 5.71 | 8.57 | 25.71 | 31.43 |
| Introduction to Finance | 12.22 | 31.11 | 32.22 | 18.89 | 0.00 | 5.56 |
| Introduction to Finance | 5.71 | 25.71 | 34.29 | 24.29 | 10.00 | 0.00 |
| Entrepreneurship Development | 51.43 | 22.86 | 0.00 | 11.43 | 7.14 | 7.14 |
| Entrepreneurship Development | 28.57 | 42.86 | 0.00 | 0.00 | 0.00 | 28.57 |
| Introduction to Business | 71.43 | 0.00 | 0.00 | 28.57 | 0.00 | 0.00 |
| Marketing Management | 34.29 | 14.29 | 11.43 | 2.86 | 11.43 | 25.71 |
| Financial Audit \& Cost Audit | 7.14 | 0.00 | 17.14 | 75.71 | 0.00 | 0.00 |
| Financial Management | 5.71 | 0.00 | 7.14 | 24.29 | 62.86 | 0.00 |
| Managerial Accounting | 0.00 | 2.86 | 45.71 | 14.29 | 37.14 | 0.00 |
| Introduction to Statistics | 5.71 | 8.57 | 28.57 | 42.86 | 14.29 | 0.00 |
| Spoken English | 14.29 | 0.00 | 28.57 | 14.29 | 14.29 | 28.57 |
| Introduction to Business | 28.57 | 35.71 | 21.43 | 14.29 | 0.00 | 0.00 |
| Macroeconomics | 18.57 | 0.00 | 5.71 | 51.43 | 24.29 | 0.00 |
| Microeconomics | 22.86 | 0.00 | 12.86 | 48.57 | 15.71 | 0.00 |
| Business Communication | 0.00 | 0.00 | 100.00 | 0.00 | 0.00 | 0.00 |
| company and industrial law | 27.27 | 15.15 | 36.36 | 15.15 | 6.06 | 0.00 |
| Business Calculus | 0.00 | 4.29 | 77.14 | 0.00 | 18.57 | 0.00 |
| Business Statistics | 11.43 | 10.00 | 60.00 | 10.00 | 8.57 | 0.00 |
| Company, Industrial \& Labor Law | 47.14 | 38.57 | 14.29 | 0.00 | 0.00 | 0.00 |
| International Management | 28.57 | 42.86 | 14.29 | 14.29 | 0.00 | 0.00 |
| Computer in Business | 12.86 | 21.43 | 14.29 | 27.14 | 24.29 | 0.00 |
| Introduction to Computer | 12.86 | 40.00 | 4.29 | 25.71 | 17.14 | 0.00 |
| Business Math | 0.00 | 0.00 | 89.33 | 10.67 | 0.00 | 0.00 |
| Quantitative Methods | 0.00 | 0.00 | 89.33 | 10.67 | 0.00 | 0.00 |
| English Reading | 14.29 | 28.57 | 0.00 | 14.29 | 14.29 | 28.57 |
| Organizational Behavior | 12.86 | 22.86 | 28.57 | 28.57 | 7.14 | 0.00 |
| Management of Training | 14.29 | 7.14 | 21.43 | 28.57 | 28.57 | 0.00 |
| Micro Economics | 2.86 | 14.29 | 37.14 | 20.00 | 25.71 | 0.00 |
| Macro Economics | 8.57 | 31.43 | 28.57 | 24.29 | 7.14 | 0.00 |
| Principles of Management | 7.14 | 14.29 | 21.43 | 21.43 | 35.71 | 0.00 |
| Accounting I | 10.00 | 7.14 | 82.86 | 0.00 | 0.00 | 0.00 |
| Accounting II | 14.29 | 0.00 | 85.71 | 0.00 | 0.00 | 0.00 |
| Corporate Financial Accounting | 28.57 | 0.00 | 71.43 | 0.00 | 0.00 | 0.00 |
| Fundamentals of Accounting | 28.57 | 0.00 | 71.43 | 0.00 | 0.00 | 0.00 |
| Business Law | 0.00 | 65.71 | 0.00 | 22.86 | 11.43 | 0.00 |
| Introduction to Marketing | 0.00 | 48.57 | 0.00 | 51.43 | 0.00 | 0.00 |
| Introduction to Marketing | 14.29 | 67.14 | 0.00 | 18.57 | 0.00 | 0.00 |


| $\begin{array}{r} \text { Introduction to Statistics } \\ \text { Modern Marketing Practices } \\ \text { Company and Industrial law } \\ \text { Principles of Management } \\ \text { Introduction to Marketing } \\ \text { Introduction to Statistics } \\ \text { Principles of Management } \\ \text { Modern Marketing Practices } \\ \text { Business Policy and Strategy } \\ \text { Introduction to Research } \\ \text { Introduction to Statistics } \\ \text { Inferential Statistics } \\ \text { Sales \& Distribution Management } \\ \text { Business Communication } \\ \text { English Reading } \\ \text { Managing Customer Services } \\ \text { Quantitative Methods } \\ \text { Business Math } \\ \text { English Writing } \\ \text { General Math } \\ \text { O } \end{array} \text {, }$ |  |  |  |  |  |  |  | 0.00 | 0.00 | 0.00 | 100.00 | 0.00 | 0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | 14.29 | 51.43 | 0.00 | 25.71 | 8.57 | 0.00 |
|  |  |  |  |  |  |  |  | 17.14 | 40.00 | 24.29 | 8.57 | 10.00 | 0.00 |
|  |  |  |  |  |  |  |  | 28.57 | 35.71 | 21.43 | 14.29 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 17.14 | 30.00 | 37.14 | 0.00 | 15.71 | 0.00 |
|  |  |  |  |  |  |  |  | 0.00 | 21.43 | 42.86 | 35.71 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 25.71 | 37.14 | 28.57 | 0.00 | 8.57 | 0.00 |
|  |  |  |  |  |  |  |  | 12.86 | 50.00 | 0.00 | 24.29 | 12.86 | 0.00 |
|  |  |  |  |  |  |  |  | 4.29 | 27.14 | 0.00 | 50.00 | 18.57 | 0.00 |
|  |  |  |  |  |  |  |  | 14.29 | 50.00 | 0.00 | 21.43 | 14.29 | 0.00 |
|  |  |  |  |  |  |  |  | 0.00 | 0.00 | 28.57 | 42.86 | 28.57 | 0.00 |
|  |  |  |  |  |  |  |  | 5.71 | 8.57 | 14.29 | 50.00 | 21.43 | 0.00 |
|  |  |  |  |  |  |  |  | 28.57 | 48.57 | 22.86 | 0.00 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 14.29 | 8.57 | 7.14 | 40.00 | 0.00 | 30.00 |
|  |  |  |  |  |  |  |  | 28.57 | 35.71 | 0.00 | 14.29 | 0.00 | 21.43 |
|  |  |  |  |  |  |  |  | 12.86 | 24.29 | 0.00 | 51.43 | 11.43 | 0.00 |
|  |  |  |  |  |  |  |  | 0.00 | 0.00 | 100.00 | 0.00 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 0.00 | 0.00 | 100.00 | 0.00 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 14.29 | 28.57 | 0.00 | 14.29 | 14.29 | 28.57 |
|  |  |  |  |  |  |  |  | 0.00 | 0.00 | 14.29 | 85.71 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 14.29 | 68.57 | 0.00 | 17.14 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 8.57 | 14.29 | 0.00 | 77.14 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 22.86 | 40.00 | 11.43 | 25.71 | 0.00 | 0.00 |
|  |  |  |  |  |  |  |  | 14.43 | 22.02 | 26.62 | 23.28 | 9.82 | 3.83 |
|  |  | 36.45 |  |  |  |  |  |  |  |  |  | 90 |  |  |
|  |  | 2.67 |  |  |  |  |  |  |  |  |  | 66 |  |  |

Note: Dissimilar questions of same courses conducted by different faculties in different batches are included.


[^0]:    ${ }^{1}$ Sample format was used in preparing Appendix C (Table 1-6)

[^1]:    ${ }^{2}$ See Appendix C (Table 1-6)

[^2]:    ${ }^{3}$ See Appendix A

