The Impact of Macroeconomic Indicators on Stock Prices in Nigeria

Adaramola, Anthony Olugbenga Banking and Finance Department, Faculty of Management Sciences Ekiti StateUniversity, P.M.B. 5363, Ado Ekiti, Nigeria. E-mail: <u>gbengaadaramolaunad@yahoo.com</u>

The research is financed by Asian Development Bank. No. 2006-A171

Abstract

This study set out to investigate the impact of macroeconomic indicators on stock prices in Nigeria. Since none of the previous writers in this area looked at the study at the individual firm's level, the research work is therefore unique as it uses a different methodology to consider it at the micro level.

Secondary data on stock prices of selected firms and six macroeconomic variables between 1985:1 and 2009:4 were used for the analysis. The macroeconomic indicators used in the research work are: money supply (BRDM), interest rate (INTR), exchange rate (ECHR), inflation rate (INF), oil price (OIL) and gross domestic product (GDP). The pooled or panel model was used to examine the impact of macroeconomic variables on stock prices of the selected firms in Nigeria. This model was considered appropriate for its ability to combine both time series and cross-sectional data. The empirical findings of the study revealed that macro economic variables have varying significant impact on stock prices of individual firms in Nigeria. Apart from inflation rate and money supply, all the other macroeconomic variables have significant impacts on stock prices in Nigeria

The study therefore concluded with empirical evidences that trends in macroeconomic variables can be used to predict movement of stock prices to a great extent in Nigeria.

Keywords: Macroeconomic Indicators, Stock Market, Pooled or Panel Model,

1. Introduction

The question of whether or not stock prices can be predicted by macroeconomic indicators in an economy is of serious concern both to the academics as well as the practitioners all over the world. This line of thought is what researchers in the field of finance refer to as the macroeconomic approach. It is a method of using factor analysis technique to determine the factors affecting asset returns. Many scholars have used macroeconomic factors to explain stock return and found that changes in some macroeconomic variables are associated with risk premium. They interpreted the observations to be a reflection of the finding of Fama (1977) that changes in the rate of inflation are fully reflected in interest rates (Emenuga, 1994). The focus of the macroeconomic variables. This approach maintains that the performance of stock is influenced by changes in money supply, interest rate, inflation rate, exchange rate, international crude oil prices, external debt, external reserve etc. The approach, believing on the economic logic that everything does depend on everything else,

stresses the interrelations between sectors as central to the understanding of the persistence and co-movement of macroeconomic time series.

In Nigerian, the few empirical evidences produce mixed results. Maku and Atanda (2009) posit that the Nigerian Stock Exchange (NSE) all share index is more responsive to changes in macroeconomic variables herein referred to as external shock. Asaolu and Ogunmakinwa (2010) maintain that a weak relationship exists between Average Share Price (ASP) and macroeconomic variables in Nigeria. The results of Olowe (2007) show that a cointegrating relationship exists between macroeconomic variables and Nigerian stock exchange index. It is interesting to note that all previous works in Nigeria used the macro approach in their findings. In view of this, the question still remains. To what extent and in what ways can movement in stock prices be determined by changes in macroeconomic variables in Nigeria? Do macroeconomic indicators exert shock on stock prices? It is in an attempt to answer these research questions that the study aims at using a new methodology; the micro approach, to examine the relationship between stock prices and macroeconomic variables employing panel data from 1985 to 2009 which capture the adjustment, post adjustment and reform periods in Nigeria.

2. Literature Review

Several attempts have been made to identify or study the factors that affect stock prices. Some researchers have also tried to determine the correlation between selected factors (internal and external, market and non-market factors, economic and non-economic factors) and stock prices. The outcomes of the studies vary depending on the scope of the study, the assets and factors examined. The Capital Asset Pricing Model (CAPM) assumes that asset price depends only on market factor. Hence, it is tagged a one factor model. On the other hand the Arbitrage Pricing Technique/Model (APT) which could be taken as a protest of CAPM believes that the asset price is influenced by both the market and non-market factors such as foreign exchange, inflation and unemployment rates. However, one of the defects of APT in spite of its advancement of asset pricing model is that the factors to be included in asset pricing are unspecified.

Al–Tamimi (2007) identified a number of company internal factors and external factors as influencers of asset prices. He developed a simple regression model to measure the coefficients of correlation between the dependent and independent variables as follows: SP = f (EPS, DPS, OL, GDP, CPI, INT, MS); where, SP: Stock price; EPS: Earnings per share; DPS: Dividend per share; OL: Oil price; GDP: Gross domestic product; CPI: Consumer price index; INT: Interest rate and MS: Money supply. He discovered that the firm's internal factors exercise the most significant impact on stock prices.

On the contrary, the prior findings of Chen (1991) in a study covering the USA suggest that future market stock return could be forecasted by interpreting some macroeconomic variables such as default spread, term spread, one month t-bill rate, industrial production growth rate, and the dividend–price ratio. Mukherjee and Naka (1995) used vector error correction approach to model the relationship between Japanese stock return and macroeconomic variables. Cointegration relation was detected among stock prices and the six macroeconomic variables, namely exchange rate, inflation rate, money supply, real economic activity, long-term government bond rate and call money rate.

The study by Flannery and Protopapadakis (2002) reevaluate the effect of some macroeconomic series on US stock. Among these series, six macro variables, namely:

balance of trade, housing starts, employment, consumer price index, M1 and producer price index seem to affect stock returns. On the other hand, two popular measures of aggregate economic activity (real GNP and industrial production) do not appear to be related with stock returns.

Some brilliant attempts have also been made by Nigerian researchers to investigate the relationship between macroeconomic variables and stock prices. Akinnifesi (1987) used a disaggregated analysis to investigate the relationship between exchange rate and stock prices fluctuation. He found that a depreciating Naira exchange rate increases stock prices. Soyode (1993) made an attempt to test the association between stock prices and macroeconomic variables as exchange rate, inflation and interest rate. He found that the macro economic variables that cointegrated with stock prices are consequently related to stock returns.

Amadi, Oneyema and Odubo (2000) employed multiple regression to estimate the functional relationship between money supply, inflation, interest rate, exchange rate and stock prices. Their study revealed that the relationship between stock prices and the macroeconomic variables are consistent with theoretical postulation and empirical findings in some countries. Though, they found that the relationship between stock prices and inflation does not agree with some other works done outside Nigeria.

Nwokoma (2002), attempts to establish a long-run relationship between the stock market and some of macroeconomic indicators. His result shows that only industrial production and level of interest rates, as represented by the 3-month commercial bank deposit rate have a long-run relationship with the stock market. He also found that the Nigeria market responds more to its past prices than changes in the macroeconomic variables in the short run.

Ologunde, Elumilade and Asaolu (2006), examined the relationships between stock market capitalization rate and interest rate. They found that prevailing interest rate exerts positive influence on stock market capitalization. They also found that government development stock rate exerts negative influence on stock market capitalization rate and prevailing interest rate exerts negative influence on government development stock rate. Their findings seem to take interest rate as the lending rate. If deposit rate increases, theoretically, investors will switch their capital from share market to banks. This will exert a negative impact on stock prices. Therefore this work used the deposit rate to express interest rates in Nigeria. Earlier studies have revealed that the impact of oil prices depends on whether a country is an oil exporting or oil importing. Crude oil accounts for over 60% of GDP in Nigeria and findings from the six oil producing countries of the Golf Cooperative Council (GCC) show that there is a link between oil price and stock returns. Again, Nigeria exports crude oil and at the same time the country is a major importer of oil. In view of the above, oil price is a major variable in the model for this work. With the exemption of Olowe (2007), this variable was omitted in many of the related works in Nigeria.

From the positions of the several authors in this line of thought, there is no doubt that the impact of macroeconomic variables on stock performance both in the short-run and in the long-run produce mixed results. Hence the needs to further explore this in Nigeria not only by including more variable such as oil price, but also using a new approach in methodology. It is on this note that this work uses the panel model which enables us to examine the impact of the selected macroeconomic variables on individual stock. This micro approach makes this research work a unique one in this line of thought.

3.1 Methodology

Here, reference is made to theory and existing empirical works (e.g Olowe, 2007; Maku and Atanda, 2009; Asaolu and Ogunmakinwa, 2010; Ali, Rehman, Yilmaz, Khan and Afzal, 2010) as a motivation in selecting a number of macroeconomic variables that are expected to be strongly related to stock prices in Nigeria. Six macroeconomic indicators that were hypothesized to exert shocks on share returns are: M2 or broad money supply (BRDM), interest rate (INTR), exchange rate (ECHR), inflation rate (INF), international price of crude oil (OIL) and Gross Domestic Product (GDP). The individual stock price (STK) was used to measure stock performance at the micro level i.e. the firm's level. The individual firm's stock prices (STK) are used in this work as barometers for monitoring upswings and downswings in the capital market.

3.2 Data Description

Quarterly data from selected firms' stock prices, inflation rate, exchange rate, broad money supply, interest rate, oil prices and GDP in Nigeria were analyzed and used throughout the process. The study covers a period of twenty six years (1985 - 2009), representing adjustment, post-adjustment and reform eras in Nigeria. The study is limited to the realm of the Nigerian capital market. The pooled data sets were sourced from various issues of the Central Bank of Nigeria Statistical Bulletin, Annual Abstract of Statistic of National Bureau of Statistic (NBS) and the NSE Daily Equities Report. The variables were transformed into natural logs to reduce multi-collinearity and assume linearity. As at 1985, there were ninety three (93) equity stocks in the Nigerian stock market. However, the work uses thirty six equities that were consistent and active throughout the period in the market.

3.3 Model Specification

To capture the precise effect of macroeconomic variables (MEV) on STK, reference is made to the theoretical and empirical literature. The explicit form of the panel model that can be estimated at the individual firm's level using a pool object is hereby specified as:

Where γ_{it} is the dependent variable (STK) and χ_{it} and β_i are k-vectors of nonconstant regressors (MEV) and parameters for i = 1, 2, ..., 12 cross sectional units. Each cross-section unit is observed for dated periods t= 1,2..., 100. α_{it} is the **common effect** of the intercept which is assumed to be identical for all the pool members. In order to determine the presence of cross-section heteroskedasticity and contemporaneous correlation, the residual covariance matrix for the equation is computed as:

$$\Omega = E(\varepsilon \varepsilon') = E \qquad \varepsilon_{1} \varepsilon' \varepsilon_{2} \varepsilon_{1} \dots \varepsilon_{N} \varepsilon_{1}'$$

$$\varepsilon_{2} \varepsilon_{1}' \quad \varepsilon_{2} \varepsilon_{2} \dots \varepsilon_{N} \varepsilon_{N}'$$

$$\varepsilon_{N} \varepsilon_{1}' \dots \quad \varepsilon_{N} \varepsilon_{N}'$$

$$(2)$$

The basic specification treats the pool specification as a system of equation and estimates the model using the Generalized Least Square (GLS) instead of the usual Ordinary Least Square (OLS). This specification is appropriate when the residual are

contemporaneously uncorrelated and the time-period and cross section homoskedastic :

 $\Omega = \sigma^2 I_N \otimes I_T \dots (3)$

The coefficients and their covariance are estimated using the GLS techniques applied to the stacked model.

The **fixed effect** estimators allow the intercept α_i to differ across cross- section units by estimating different constants for each cross section. The fixed effect is computed by subtracting the "within" mean from each variable and estimating GLS using the transformed data:

$$\gamma i - \bar{y}_i = (\bar{x} - \bar{x})^{-} \beta + (\epsilon_i - \bar{\epsilon}_i)$$
(4)

Where: $\bar{\mathbf{y}}_i = \sum_{\mathbf{t}} \gamma_i / \mathbf{T}$; $\bar{\mathbf{x}} = \sum_{\mathbf{t}} \mathbf{x}_i t / \mathbf{T}$ and $\bar{\epsilon} i = \sum_{\mathbf{t}} \mathbf{x} i t / \mathbf{T}$

The coefficient covariance matrix estimates are given by the usual OLS covariance formula applied to the mean different model:

Var
$$(b_{\text{FE}}) = \sigma^2_W (\bar{x} \bar{x})^{-1}$$
(5)

Where: \overline{x} represents the mean different X, and

Where: e FE ' e FE is the SSR from the fixed effects model.

Lastly in this section, the weighted statistics are derived from equation 6. Cross-section weighted regression is appropriate to take care of residuals that are cross-section heteroskedastic and contemporaneously correlated. This is derived as follows:

$$\Omega = E(\epsilon \epsilon') = E \qquad \left(\begin{array}{c} \sigma^2_1 I T_1 \dots 0 \dots \dots 0 \\ 0 & \sigma^2_2 I T_2 \dots 0 \\ 0 \dots 0 \dots \sigma^2_3 I T_3 \end{array} \right) \dots \dots \dots (7)$$

4. Results and Findings

The overall objective of this study is to examine the impact of macroeconomic variables on stock prices of selected quoted companies in Nigeria. i.e. the impact examination at the micro level. This is sufficiently satisfied in the model. There are thirty six (36) cross-sectional observations and for each company, there are one hundred and four (104) time series observations on stock prices and macroeconomic variables. Since each cross-sectional unit has the same number of time series observation, we then have a balanced panel. The pooled regression techniques are used here to take heterogeneity of the individual firm into account. This is believed to enrich empirical analysis in a way that may not be possible if only cross-section or

time series data are used. Unfortunately, the usual OLS method does not allow for the strategy and variability of the dependent variables (STK) because it only assigns equal weight or importance to each observation. However, the Generalized Least Square (GLS) takes such information into account explicitly and is therefore capable of producing estimators that are reliable. It is envisaged here that the residual covariance matrix will show a heavy presence of heteroskedasticity. This led to the choice of instituting individual firm's weights and convergence after one (1) iteration as contained in the following tables.

Dependent variable: STK			a	D 1
Variable	Coefficient	Std. Error	t-Statistic	Prob.
С	-19.52653	3.094665	-6.309742	0.0000
BRDM?	0.043373	0.583305	0.074358	0.9407
INTR? **	-0.310920	0.073740	-4.216455	0.0000
ECHR? **	-0.027050	0.008216	-3.292300	0.0010
INF?	0.002880	0.010837	0.265757	0.7904
OIL? **	0.190954	0.011227	17.00821	0.0000
GDP? **	2.004507	0.517832	3.870961	0.0001
Weighted Statistics				
R-squared	0.409607	Mean de	pendent var	18.25929
Adjusted R-squared	0.408612	S.D. dependent var		30.20697
S.E. of regression	23.22970	Sum squared resid		1919424.
Log likelihood	-13887.90	F-statisti	c	411.3009
Durbin-Watson stat	<u>2</u> .155811	_ Prob(F-s	tatistic)	0.000000

Table 1: GLS Results (Common Coefficient Method) Dependent Variable: STK?

Note: ** significant at 5%

Source: Author's Computation

The results presented in the above table show the common coefficients for all cross sectional observations. Four (4) of the variables, namely: interest rate (INTR), exchange rate (ECHR), oil price (OIL) and Gross Domestic Product (GDP) are found to be statistically significant at 5% significant level. GDP and OIL exert a positive impact on stock prices (STK). Interest rate and exchange rate exert a negative impact on stock prices in Nigeria. The other two macroeconomic variables in the model; broad money (BRDM) and inflation rate (INF) are not statistically significant in this study. The adjusted R^2 of 0.4086 shows that about 40.86% of the behaviour of stock prices in the Nigerian Stock Exchange (NSE) is explained by the selected macroeconomic variables. The F- statistics of 411.3 shows that the model is statistically significant at 5% significant level.

Since the major objective of this research work is to examine the impact of macroeconomic variables on stock prices of individual firms (i.e a micro approach), it becomes expedient to consider the cross section specific coefficient method. The results from this approach are as presented in the following table.

Table 2: GLS Results (cross section specific coefficient method)Dependent Variable: STK?VariableNumber of stocks on which Percentage of total sample

	the variable has significant impact		
BRDM?	15	41.7	
INTR?	25	69.4	
ECHR?	29	80.6	
INF?	6	16.7	
OIL?	31	86.1	
GDP?	15	41.7	
Weighted Statistics			
R-squared	0.775596	Mean dependent var	17.94272
Adjusted R-squared	1 0.761114	S.D. dependent var	21.69102
S.E. of regression	10.60168	Sum squared resid	376188.5
Log likelihood	-9780.794	F-statistic	53.55599
Durbin-Watson stat	0.804683	Prob(F-statistic)	0.000000

Source: Author's Computation

Interestingly, this approach improves the adjusted R^2 from 40.86% to 76. 11 % showing that about 76.11% of the behaviour of stock prices in the Nigerian Stock Exchange is explained by the selected macroeconomic variables. The impact of broad money is statistically significant on fifteen out of the thirty six selected stocks, interest rate is statistically significant on twenty five stocks, exchange rate has significant impact on twenty nine, inflation rate has significant impact on only six, oil price has significant impact on thirty one while GDP has significant impact on only fifteen of the selected stocks. The results show that interest rate, exchange rate and oil prices have a strong influence on stock prices in Nigeria. The influence of money supply, inflation rate and GDP is weak.

The relationship between Stock Price (STK) and Interest Rate (INTR) is negative for most of the selected firms. This is consistent with theory since the study uses the deposit rate as interest rate. The findings also confirm the work of Jefferis and Okeahalam (2000) on South Africa, Botswana and Zimbabwe. Nigeria exchange rate (ECHR) has a negative relationship with the stock prices of majority of the sampled firms. A negative relationship between a depreciating exchange rate and stock prices is consistent with theory.

The international price of crude oil is positively related to majority of the stock prices. This implies that movement of oil price affects share price movement in Nigeria. My finding is consistent with several studies which have explored the oil price-stock price casual link. Among them are Hamilton (1983), Burbridge and Harrison (1984), Gisser and Goodwin (1986), Mork (1989), Loungani (1986), Hooker (1996) and Hamilton (2000).

5. Summary and Conclusion

The focal point of this study is to examine the impact of macroeconomic variables on stock prices in Nigeria. The study employed basically secondary data between 1985:1 and 2009:4. The research work takes a new dimension by not only looking at the effect of macroeconomic variables on stock prices at macro level as previous writers have done, but making concerted effort to consider the effect at the individual firm's level (the micro effect). Of the six macroeconomic variables that were carefully selected based on theories as well as the peculiar economic characteristic of the nation, interest rate, exchange rate, and international oil price exert strong significant influence on stock prices in Nigeria. No doubt that stock market is a very risky channel of investment. Hence, investors always try to predict the trends of stock market to spot the abnormal benefits and avoid risks (Hussainey and Ngoc, 2009). By

concerning with the relationship between macroeconomic variables and stock prices in Nigeria, investors and policy makers might forecast how financial market changes if domestic macroeconomic variables fluctuate. Considering the empirical findings of this research work vis-à-vis the objectives of the exercise, it becomes obvious that Nigerian stock market is very sensitive to domestic macroeconomic factors. Hence, the following policy recommendations are hereby suggested:

Firstly, the fact that some domestic macroeconomic variables have varying significant impact on stock returns have proved useful for portfolio diversification strategies as well as achieving better risk return trade off. It suggests that Nigerian investors must focus and study the varying significance of the macroeconomic variables so as to improve their portfolio performance.

Secondly, the fact that international oil prices have a significant impact on stock returns in Nigeria suggests that the Nigerian stock market might also be very sensitive to oil price volatility. Investors in the Nigerian stock market should therefore be mindful of the trend of the global macroeconomic variables so that the risk of global economic melt down as experienced between 2007 and 2009 can be reduced to its barest minimum.

Lastly, it is also suggested that policy makers in Nigeria must be mindful of the correlation between stock market returns and macroeconomic variables such as interest rate, exchange rate and oil prices to formulate monetary policies. This will enable them to sufficiently and timely adjust Nigerian stock market to economic conditions in the country.

References

Ajayi, R. A. and Mougoue, M., (1996). On the Dynamic Relation between Stock Prices and Exchange Rates. *The Journal of Financial Research*, 19, 193-207

Akinifesi, Olu (1987): "The Role and Performance of the Capital market" in Adedotun Philips and Eddy Ndekwu (eds) *Economic Policy and Development in Nigeria NISER*, Ibadan Nigeria.

Ali I., Rehman K. U., Yilmaz A. K., Khan M. A. and Afzal H. (2010) 'Causal Relationship between Macreconomic Indicators and stock Exchange Prices in Pakistan' *African Journal of Business Management*, 4(3), 312 - 319

Amadi S.N., Onyema J.I. and T.D. Odubo (2002): *Macroeconomic Variables and Stock Prices*. A *Multivariate Analysis*. Africa Journal of Development Studies, 2(1), 159-164.

Asaolu T.O. and Ogunmakinwa M. S. (2011), 'An Econometric Analysis of the Impact of Macroeconomic Variables on Stock Market Movement in Nigeria' *Asian Journal of Business Management*, 3(1), 72 – 78.

Brurbridge, J., & Harrison A. (1984), Testing for the effects of oil-price rises using vector autoregression. *Int Econom Rev*, 25, 459-84.

Chen N.F., Roll R. and S.A. Ross (1986): *Economic Forces and the Stock Market*. Journal of Business, 59(3), 383-403.

Emenuga C.A. (1994); Systematic Factors and Returns on Equities in the Nigerian Securities Market. Unpublished Ph.D Thesis, University of Ibadan, Ibadan.

Fama E. (1977): Asset Returns and Inflation, *Journal of Monetary Economics*, 38, 327-348.

Flannery M.I. and A.A. Protopapadakis (2002): Macroeconomic Factors do Increase Aggregate Stock Returns. *Review of Financial Studies*, 15, 751-789.

Gisser, M. and Goodwin T. H. (1986), Crude oil and the macroeconomy: tests of some popular notions. *Journal of Money Credit Bank*, 18, 95-103.

Hamilton, J. D. (1983), Oil and the macroeconomy since World War II. *Journal of Political Economy*, 92, 28-48.

Hamilton, J.D. (2000). What is an Oil Shock?, NBER Working Paper 7755.

Hooker, M. A. (1996), What happened to the oil price-macroeconomy Relationship? *Journal of Monetary Economics*, 38, 195-213.

Hussainey and Ngoc (2009), 'Impact of Macroeconomic Variables on Vietnamese Stock Exchange' *Journal of Risk Finance*, 4, 18-46

Jefferis, K. R. and Okeahalam, C. C. (2000). The Impact of Economic Fundamentals on Stock Markets in Southern Africa. *Development Southern Africa*, 17(1), 23-51.

Loungani P. (1986), Oil Price Shock and Dispersion Hypothesis. *Rev Econ Stat*, 68(3), 536-539.

Maku O. E. and Attanda A. A. (2009), 'Does Macroeconomic Indicators Exert shock on the Nigerian Capital Market? Online at <u>http://mpra.ub.uni-muenchen.de/17917/</u>

Mork K. (1989), oil and the Macroeconomy, When prices go up and down: An extension of Hamilton's results. *Journal of Political Economy*, 97(51), 740-744.

Mukherjee T.K. and A. Naka (1995): *Dynamic Relations between Macroeconomic Variables and the Japanese Stock Market. An application of Vector Error Correction Model.* Journal of Finance Research, 18, 223-237.

Nwokoma N.I. (2002), 'Stock Market Performance and Macroeconomic Indicators Nexus in Nigeria. An empirical investigation' *Nigerian Journal of Economic and Social Studies*, 44-62.

Ologunde, A.O., Elumilade, D.O. and Asaolu, T. O. (2006). Stock Market Capitalization and Interest Rate in Nigeria: A Time Series Analysis. *International Research Journal of Finance and Economics*, 4, 154-166.

Olowe, R. A. (2007), 'The Relationship Between Stock Prices and Macroeconomic Factors in the Nigerian Stock Market' *African Review of Money, Finance and Banking*, 79 - 98

Ross S.A.(1976): 'The Arbitrage Theory of Capital Asset Pricing'. *Journal of Economic Theory*, 13(3), 341-360.

Soyode (1993): 'Nigerian Capital Markey and Macroeconomic Variables. An empirical analysis', *Nigerian Journal of Monetary Economics*, 3.

Appendix I

Dependent Variable: STK? Method: GLS (Cross Section Weights) Sample: 1985:1 2009:4 Included observations: 99

> 9 | P a g e www.iiste.org

Number of cross-sections used: 36 Total panel (balanced) observations: 3564 One-step weighting matrix

Variable	Coefficient	Std. Error	t-Statistic	Prob.
С	-19.52653	3.094665	-6.309742	0.0000
BRDM?	0.043373	0.583305	0.074358	0.9407
INTR? **	-0.310920	0.073740	-4.216455	0.0000
ECHR? **	-0.027050	0.008216	-3.292300	0.0010
INF?	0.002880	0.010837	0.265757	0.7904
OIL? **	0.190954	0.011227	17.00821	0.0000
GDP? **	2.004507	0.517832	3.870961	0.0001
Weighted Statistics				
R-squared	0.409607	Mean de	pendent var	18.25929
Adjusted R-squared	0.408612	S.D. depe	endent var	30.20697
S.E. of regression	23.22970		ared resid	1919424.
Log likelihood	-13887.90	F-statistic	c	411.3009
Durbin-Watson stat	<u>2</u> .155811	Prob(F-st	tatistic)	0.000000

Note: ** significant at 5%

Appendix II

Dependent Variable: STK? Method: GLS (Cross Section Weights) Sample: 1985:1 2009:4 Included observations: 99 Number of cross-sections used: 36 Total panel (balanced) observations: 3564 One-step weighting matrix

Variable	Coefficient	Std. Error t-Statistic	Prob.
С	-10.54118	0.714341 -14.75650	0.0000
_DUNBRDM_DUN**	-3.196986	0.609859 -5.242170	0.0000
_FBNBRDM_FBN	-2.612196	1.566111 -1.667950	0.0954
_UBABRDM_UBA	-1.271944	1.702812 -0.746967	0.4551
_UBNBRDM_UBN	-0.962054	1.738369 -0.553423	0.5800
_GUINBRDM_GUIN	-2.065600	5.192668 -0.397792	0.6908
_NBLBRDM_NBL	-0.536393	2.038292 -0.263158	0.7924
_JHTBRDM_JHT	1.005076	0.738110 1.361689	0.1734
_PZBRDM_PZ**	-6.086093	1.373269 -4.431829	0.0000
_UACBRDM_UAC	0.820819	1.359226 0.603887	0.5460
_CAPBRDM_CAP**	22.84675	4.992112 4.576571	0.0000
_NBCBRDM_NBC**	-13.99583	3.138607 -4.459249	0.0000
_MOBBRDM_MOB	-10.72132	9.824076 -1.091331	0.2752
_FLMILLBRDM_FLMILL	-2.167682	2.840688 -0.763084	0.4455
_NNFMILLBRDM_NNFMILL	-0.773784	0.893578 -0.865938	0.3866
_INCARBRDM_INCAR**	2.237872	0.535644 4.177910	0.0000
_BRCODEBRDM_BRCODE	0.311814	1.169669 0.266583	0.7898
_GGUNIEABRDM_GGUNIEA	0.635370	0.486941 1.304818	0.1920
_NROPEBRDM_NROPE	0.635370	0.486941 1.304818	0.1920
_NWIREBRDM_NWIRE	0.511656	0.391885 1.305629	0.1918
_BPAINTBRDM_BPAINT	-0.324732	0.566766 -0.572957	0.5667
_AGLEVBRDM_AGLEV**	1.318547	0.512059 2.574988	0.0101
_CHRAMSBRDM_CHRAMS**	4.985781	1.017860 4.898295	0.0000
_SCOABRDM_SCOA	3.278041	0.691339 4.741585	0.0000
_JBERGERBRDM_JBERGER	4.220575	3.840908 1.098848	0.2719
_COSTAINBRDM_COSTAIN	1.905477	1.580842 1.205356	0.2282

_ARBICOBRDM_ARBICO**	6.634355	1.245798	5.325387	0.0000
_UNILEVBRDM_UNILEV**	-4.633250	1.623125	-2.854525	0.0043
CADBURYBRDM CADBURY**	-14.87859	3.337310	-4.458260	0.0000
_POLYPRDBRDM_POLYPRD**	1.382629	0.432339	3.198019	0.0014
_STDPRESBRDM_STDPRES**	0.956939	0.468910	2.040773	0.0414
_TOTALBRDM_TOTAL**	-23.60523	8.084405	-2.919847	0.0035
APBRDM AP	5.675473	10.77140	0.526902	0.5983
_PHADECBRDM_PHADEC**	1.294298	0.489733	2.642865	0.0083
_GLAXOBRDM_GLAXO	1.301267	0.987334	1.317961	0.1876
_UNIPRESBRDM_UNIPRES**	1.749406	0.538341	3.249627	0.0012
_UNTEXBRDM_UNTEX	-0.321761	0.400403	-0.803592	0.4217
_DUNINTR_DUN**	-0.188490	0.066850	-2.819598	0.0048
_FBNINTR_FBN**	-0.401463	0.170433	-2.355539	0.0186
_UBAINTR_UBA**	-0.356340	0.185273	-1.923325	0.0545
_UBNINTR_UBN**	-0.394497	0.189133	-2.085815	0.0371
_GUININTR_GUIN	-0.613800	0.564428	-1.087473	0.2769
_NBLINTR_NBL**	-0.745878	0.221701	-3.364346	0.0008
JHTINTR JHT**	-0.543544	0.080691	-6.736156	0.0000
PZINTR PZ**	-0.738747	0.149506	-4.941265	0.0000
UACINTR UAC**	-0.840518	0.147982	-5.679869	0.0000
CAPINTR CAP**	-2.323357	0.542633	-4.281633	0.0000
NBCINTR NBC**	-1.660511	0.341228	-4.866282	0.0000
_MOBINTR_MOB**	-4.279175	1.067757	-4.007629	0.0001
_FLMILLINTR_FLMILL**	-1.106157	0.308860	-3.581415	0.0001
_NNFMILLINTR_NNFMILL**	-0.437990	0.097506	-4.491917	0.0000
_INCARINTR_INCAR	0.026707	0.058862	0.453725	0.6501
_BRCODEINTR_BRCODE	-0.147532	0.127421	-1.157823	0.2470
_GGUNIEAINTR_GGUNIEA**	0.110653	0.053632	2.063179	0.0392
_NROPEINTR_NROPE**	0.110653	0.053632	2.063179	0.0392
_NWIREINTR_NWIRE	0.028622	0.043470	0.658439	0.5103
_BPAINTINTR_BPAINT**	-0.119573	0.062209	-1.922114	0.0547
_AGLEVINTR_AGLEV	-0.025202	0.056328	-0.447414	0.6546
_CHRAMSINTR_CHRAMS	-0.154255	0.110966	-1.390106	0.1646
_SCOAINTR_SCOA	-0.074478	0.075639	-0.984657	0.3249
_JBERGERINTR_JBERGER**	-0.787197	0.417537	-1.885336	0.0595
COSTAININTR COSTAIN	-0.216466	0.172032	-1.258287	0.2084
ARBICOINTR ARBICO**	-0.314584	0.135677		0.0205
_UNILEVINTR_UNILEV**	-0.589885	0.176622	-3.339816	0.0008
_CADBURYINTR_CADBURY	-0.650327	0.362817	-1.792438	0.0732
_POLYPRDINTR_POLYPRD	-0.001362	0.047786	-0.028492	0.9773
_STDPRESINTR_STDPRES**	0.121680	0.051699	2.353611	0.0186
_TOTALINTR_TOTAL**	-3.028632	0.878690	-3.446758	0.0006
_APINTR_AP**	-4.328431	1.170714	-3.697259	0.0002
_PHADECINTR_PHADEC**	-0.171401	0.053932	-3.178126	0.0015
_GLAXOINTR_GLAXO**	-0.353127	0.107659	-3.280049	0.0010
_UNIPRESINTR_UNIPRES	0.038285	0.059151	0.647241	0.5175
_UNTEXINTR_UNTEX**	0.107195	0.044377	2.415527	0.0158
_DUNECHR_DUN**	-0.061425	0.008311	-7.390400	0.0000
_FBNECHR_FBN**	0.081213	0.021312	3.810692	0.0001
_UBAECHR_UBA	-0.037339	0.023171	-1.611425	0.1072
_UBNECHR_UBN**	0.079383	0.023655	3.355863	0.0008
_GUINECHR_GUIN**	0.453992	0.070646	6.426303	0.0000
_NBLECHR_NBL**	0.158962	0.027735	5.731566	0.0000
_JHTECHR_JHT**	-0.113774	0.010054	-11.31664	0.0000
_PZECHR_PZ**	-0.090506	0.018689	-4.842653	0.0000
_UACECHR_UAC**	-0.107618	0.018498	-5.817715	0.0000
CAPECHR CAP**	-0.249944	0.067918	-3.680113	0.0002

11 | P a g e www.iiste.org

_NBCECHR_NBC	0.022609	0.042702	0.529459	0.5965
MOBECHR MOB	0.250996	0.133654	1.877955	0.0605
_FLMILLECHR_FLMILL**	-0.076125	0.038650	-1.969621	0.0490
_NNFMILL-ECHR_NNFMILL	0.002169	0.012167	0.178235	0.8585
_INCARECHR_INCAR**	-0.018917	0.007304	-2.590045	0.0096
_BRCODEECHR_BRCODE**	-0.039865	0.015920	-2.504029	0.0123
_GGUNIEAECHR_GGUNIEA**	-0.018616	0.006643	-2.802429	0.0051
_NROPEECHR_NROPE**	-0.018616	0.006643	-2.802429	0.0051
_NWIREECHR_NWIRE**	-0.017017	0.005354	-3.178419	0.0015
_BPAINTECHR_BPAINT**	-0.039914	0.007726	-5.166000	0.0000
_AGLEVECHR_AGLEV**	-0.038053	0.006984	-5.448829	0.0000
_CHRAMSECHR_CHRAMS**	-0.047688	0.013856	-3.441604	0.0006
_SCOAECHR_SCOA**	-0.035398	0.009418	-3.758445	0.0002
_JBERGERECHR_JBERGER	0.022184	0.052256	0.424517	0.6712
_CSTAINECHR_CSTAIN**	-0.078893	0.021512	-3.667326	0.0002
_ARBICOECHR_ARBICO**	-0.059401	0.016956	-3.503315	0.0005
_UNILEVECHR_UNILEV	-0.004988	0.022087	-0.225837	0.8213
_CADBURYECHR_CADBURY**	0.170033	0.045405	3.744772	0.0002
_POLYPRDECHR_POLYPRD**	-0.034952	0.005902	-5.921833	0.0000
_STDPRESECHR_STDPRES	-0.010632	0.006398	-1.661720	0.0967
_TOTALECHR_TOTAL**	0.444623	0.109986	4.042530	0.0001
_APECHR_AP**	-0.495326	0.146542	-3.380105	0.0007
_PHADECECHR_PHADEC**	-0.036568	0.006681	-5.473737	0.0000
GLAXOECHR GLAXO**	-0.052096	0.013441	-3.875856	0.0001
_UNIPRESECHR_UNIPRES**	-0.018570	0.007340	-2.529885	0.0115
_UNTEXECHR_UNTEX**	-0.020396	0.005469	-3.729026	0.0002
				0.0401
_DUNINF_DUN**	0.022721	0.011066	2.053277	
_FBNINF_FBN	-0.017774	0.028386	-0.626142	0.5313
_UBAINF_UBA	-0.032430	0.030863	-1.050764	0.2934
_UBNINF_UBN	-0.029823	0.031507	-0.946536	0.3439
_GUININF_GUIN	0.092009	0.094103	0.977749	0.3283
NBLINF_NBL**	0.085791	0.036942	2.322314	0.0203
_JHTINF_JHT**	0.050724	0.013387	3.788946	0.0002
_PZINF_PZ**	0.047947	0.024892	1.926159	0.0542
_UACINF_UAC**	0.067679	0.024638	2.746925	0.0060
_CAPINF_CAP	0.131381	0.090469	1.452230	0.1465
_NBCINF_NBC	0.055769	0.056880	0.980462	0.3269
_MOBINF_MOB	0.105903	0.178032	0.594852	0.5520
	0.040303	0.051482	0.782852	0.4338
_NNFMILLINF_NNFMILL	0.015084	0.016203	0.930924	0.3520
_INCARINF_INCAR	-0.011160	0.009723	-1.147835	0.2511
_BRCODEINF_BRCODE	-0.000802	0.021204	-0.037827	0.9698
_GGUNIEAINF_GGUNIEA	-0.015955	0.008842	-1.804544	0.0712
_NROPEINF_NROPE	-0.015955	0.008842	-1.804544	0.0712
_NWIREINF_NWIRE	-0.001420	0.007123	-0.199418	0.8419
_BPAINTINF_BPAINT	0.011585	0.010286	1.126316	0.2601
AGLEVINF AGLEV	0.002494	0.009296	0.268265	0.7885
— —				
_CHRAMSINF_CHRAMS	0.014350	0.018454	0.777629	0.4368
_SCOAINF_SCOA	-2.97E-05	0.012541	-0.002372	0.9981
_JBERGERINF_JBERGER	0.048241	0.069607	0.693051	0.4883
_COSTAININF_COSTAIN	0.006152	0.028653	0.214719	0.8300
_ARBICOINF_ARBICO	0.031934	0.022583	1.414063	0.1574
_UNILEVINF_UNILEV**	0.076074	0.029419	2.585848	0.0098
_CADBURYINF_CADBURY	0.044217	0.060481	0.731090	0.4648
— —				
_POLYPRDINF_POLYPRD	-0.001638	0.007854	-0.208584	0.8348
_STDPRESINF_STDPRES	-0.006603	0.008515	-0.775390	0.4382
_TOTALINF_TOTAL	0.156404	0.146506	1.067557	0.2858

12 | P a g e www.iiste.org

_APINF_AP	0.238206	0.195200	1.220320	0.2224
_PHADECINF_PHADEC	-0.005987	0.008892	-0.673355	0.5008
_GLAXOINF_GLAXO	0.023914	0.017901	1.335913	0.1817
_UNIPRESINF_UNIPRES	-0.012928	0.009771	-1.323043	0.1859
_UNTEXINF_UNTEX	-0.009062	0.007277	-1.245362	0.2131
_DUNOIL_DUN	-0.011325	0.012066	-0.938608	0.3480
_FBNOIL_FBN**	0.214482	0.031021	6.914137	0.0000
_UBAOIL_UBA**	0.291609	0.033730	8.645510	0.0000
_UBNOIL_UBN**	0.135773	0.034434	3.942975	0.0001
_GUINOIL_GUIN**	1.018029	0.102873	9.895966	0.0000
_NBLOIL_NBL**	0.108912	0.040377	2.697381	0.0070
JHTOIL JHT**	0.083314	0.014609	5.702747	0.0000
_PZOIL_PZ**	0.192892	0.027199	7.091811	0.0000
_UACOIL_UAC**	0.461243	0.026921	17.13318	0.0000
_CAPOIL_CAP**	0.775202	0.098900	7.838263	0.0000
_NBCOIL_NBC**	0.213746	0.062178	3.437667	0.0006
_MOBOIL_MOB**	1.547627	0.194630	7.951654	0.0000
_FLMILLOIL_FLMILL**	0.698782	0.056275	12.41726	0.0000
_NNFMILLOIL_NNFMILL**	0.177718	0.017692	10.04515	0.0000
_INCAROIL_INCAR**	0.064873	0.010593	6.124029	0.0000
_BRCODEOIL_BRCODE**	0.216256	0.023164	9.335716	0.0000
GGUNIEAOIL_GGUNIEA**	-0.022874	0.009626	-2.376225	0.0175
_NROPEOIL_NROPE**	-0.022874	0.009626	-2.376225	0.0175
_NWIREOIL_NWIRE**	-0.022082	0.007020	-2.853642	0.0043
_BPAINTOIL_BPAINT**	0.081910	0.011211	7.306383	0.0000
_AGLEVOIL_AGLEV**	0.061220	0.010125	6.046380	0.0000
_CHRAMSOIL_CHRAMS**	0.168381	0.020156	8.354070	0.0000
_SCOAOIL_SCOA**	0.065395	0.013682	4.779664	0.0000
_JBERGEROIL_JBERGER**	0.627025	0.076092	8.240366	0.0000
_COSTAINOIL_COSTAIN**	0.262610	0.031313	8.386714	0.0000
_ARBICOOIL_ARBICO**	0.145105	0.024673	5.881094	0.0000
_UNILEVOIL_UNILEV	0.011274	0.032150	0.350674	0.7259
_CADBURYOIL_CADBURY	0.065013	0.066114	0.983342	0.3255
_POLYPRDOIL_POLYPRD**	0.041156	0.008542	4.818131	0.0000
				0.9888
_STDPRESOIL_STDPRES	-0.000130	0.009268	-0.014053	
_TOTALOIL_TOTAL**	1.648683	0.160164	10.29373	0.0000
_APOIL_AP**	2.086665	0.213398	9.778288	0.0000
_PHADECOIL_PHADEC**	0.047021	0.009682	4.856624	0.0000
_GLAXOOIL_GLAXO**	0.202213	0.019550	10.34314	0.0000
_UNIPRESOIL_UNIPRES**	0.048774	0.010647	4.581150	0.0000
UNTEXOIL_UNTEX	-0.013966	0.007907	-1.766148	0.0775
_DUNGDP_DUN**	4.704579	0.583927	8.056795	0.0000
_FBNGDP_FBN**	3.888602	1.504084	2.585362	0.0098
_UBAGDP_UBA	2.515643	1.635507	1.538142	0.1241
_UBNGDP_UBN	2.368479	1.669690	1.418514	0.1561
_GUINGDP_GUIN	1.443456	4.989465	0.289301	0.7724
_NBLGDP_NBL	2.272461	1.957999	1.160604	0.2459
_JHTGDP_JHT	0.745445	0.707530	1.053587	0.2921
_PZGDP_PZ**	8.093300	1.318665	6.137496	0.0000
_UACGDP_UAC	0.638246	1.305161	0.489017	0.6249
_CAPGDP_CAP**	-20.17666	4.796737	-4.206330	0.0000
_NBCGDP_NBC**	16.84878	3.015527	5.587343	0.0000
_MOBGDP_MOB	14.22937	9.439969	1.507354	0.1318
_FLMILLGDP_FLMILL	3.436149	2.729210	1.259027	0.2081
_NNFMILLGDP_NNFMILL**		0.857223	2.405794	0.2081
	2.062303			
_INCARGDP_INCAR**	-1.346771	0.512321	-2.628765	0.0086
_BRCODEGDP_BRCODE	0.578599	1.122861	0.515290	0.6064

_GGUNIEAGDP_GGUNIEA	0.346845	0.465282 0.745452	0.4561
_NROPEGDP_NROPE	0.346845	0.465282 0.745452	0.4561
_NWIREGDP_NWIRE	0.565924	0.373298 1.516009	0.1296
_BPAINTGDP_BPAINT**	1.434169	0.542358 2.644323	0.0082
_AGLEVGDP_AGLEV	-0.331890	0.489547 -0.677953	0.4978
CHRAMSGDP_CHRAMS**	-4.056891	0.976823 -4.153150	0.0000
SCOAGDP SCOA**	-2.225023	0.662469 -3.358681	0.0008
JBERGERGDP JBERGER	-3.211429	3.690453 -0.870199	0.3843
COSTAINGDP COSTAIN	-1.005246	1.518247 -0.662109	0.5079
ARBICOGDP ARBICO**	-5.482440	1.196081 -4.583670	0.0000
_UNILEVGDP_UNILEV**	6.592735	1.558898 4.229099	0.0000
CADBURYGDP_CADBURY**	16.58681	3.206487 5.172891	0.0000
POLYPRDGDP_POLYPRD	-0.395153	0.412480 -0.957993	0.3381
STDPRESGDP_STDPRES	-0.074332	0.447854 -0.165975	0.8682
TOTALGDP_TOTAL**	24.93183	7.768265 3.209447	0.0013
_APGDP_AP	-2.537786	10.35028 -0.245190	0.8063
PHADECGDP_PHADEC	-0.070334	0.467979 -0.150292	0.8805
GLAXOGDP_GLAXO	-0.122710	0.947451 -0.129516	0.8970
UNIPRESGDP_UNIPRES	-0.815715	0.514924 -1.584145	0.1133
_UNTEXGDP_UNTEX**	1.436216	0.381554 3.764124	0.0002
Weighted Statistics			
R-squared	0.775596	Mean dependent var	17.94272
Adjusted R-squared	0.761114	S.D. dependent var	21.69102
S.E. of regression	10.60168	Sum squared resid	376188.5
Log likelihood	-9780.794	F-statistic	53.55599
Durbin-Watson stat	0.804683	Prob(F-statistic)	0.000000

This academic article was published by The International Institute for Science, Technology and Education (IISTE). The IISTE is a pioneer in the Open Access Publishing service based in the U.S. and Europe. The aim of the institute is Accelerating Global Knowledge Sharing.

More information about the publisher can be found in the IISTE's homepage: <u>http://www.iiste.org</u>

The IISTE is currently hosting more than 30 peer-reviewed academic journals and collaborating with academic institutions around the world. **Prospective authors of IISTE journals can find the submission instruction on the following page:** <u>http://www.iiste.org/Journals/</u>

The IISTE editorial team promises to the review and publish all the qualified submissions in a fast manner. All the journals articles are available online to the readers all over the world without financial, legal, or technical barriers other than those inseparable from gaining access to the internet itself. Printed version of the journals is also available upon request of readers and authors.

IISTE Knowledge Sharing Partners

EBSCO, Index Copernicus, Ulrich's Periodicals Directory, JournalTOCS, PKP Open Archives Harvester, Bielefeld Academic Search Engine, Elektronische Zeitschriftenbibliothek EZB, Open J-Gate, OCLC WorldCat, Universe Digtial Library, NewJour, Google Scholar

