Technical Approach to Environmentally Sustainable Architecture in Jordan

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Abstract
Sustainable architecture is a major subject in glow of the environmental degradation that the world faces today. This paper disputes that there is a need in Jordan to expand the technical understanding of sustainable architecture to integrate the socio-cultural features in its production. The need appears in which that Jordan architects have failed to distinguish the worth of the social dimension in facilitating the improvement of sustainable trends. One of the end solutions have been urbanized to improve the energy effectiveness regarding to construction that require high initial venture and are based on technical issue. Furthermore, end low cost techniques like old mud architecture were developed which don’t fit in with the goals of the upward movable urban population such as Bedouins. Technical issue is then seen as the only way of addressing environmental poverty. The role of society such as consumers, customers and decision makers for sustainable architecture has been ignored. The outcomes are important as this issue is of certain relevance for developing countries for instance Jordan that are still in the process of industrializing but are so far to meet the high costs of development. Both urbanization and housing expansion take a heavy charge on the environment and the need of suitable techniques and sustainable construction suggests that the architectural vocation has failed to distinguish the vital need for developing socially suitable sustainable architectural practices for Jordan.

Keywords: sustainable architecture, energy efficient constructions, and social sustainability, Jordan

1. Introduction
Sustainable architecture in Jordan is divided into two approaches - the technical concern rigorous (green architecture) and low cost (alternative architecture). Both issues strain on development that is basically a technical based issue. The paper argues that there is a strong need for expanding the technical confederation of sustainable architecture in Jordan to integrate the socio-cultural features in its creation.

The dialectic in sustainable architecture is a heritage of Jordan’s independence period, created through the deviating sights of the builder of the country, His majesty 1st king Abdullah. Although with his deep sight embraced great ideas of nationhood, he believed that Jordan’s future depend on developing an association of villages. He sought the villages to have all facilities, a democratic administrative constitution and self-reliant (Khilnani, 1997) on the contrary, 1st king Abdullah imagined Jordan as a modern country where industrialization and urbanization were key indicators of development (Kalia, 1999). He thought that technical issue had the ability to move ahead the reason for democracy (Ashraf and Belluardo, 1998).

1st king Abdullah’s succession to power led to knowledge and technical issues were adopted as the backbone of development. 1st king Abdullah developed the project of modernizing Jordan by construction dams, establishing technical institutes and initiating industries and mines (Prakash, 2002). The country’s support of modern architecture and urban forms was replicated in the construction of new cities such as Zarqa, and Aqaba. To 1st king Abdullah, Zarqa represents Jordan’s growth towards a technocratic future with a clean break from the past (Ashraf and Belluardo, 1998). The government was looking at construction up a worldly national identity.

At the time of Independence, 1st king Abdullah along with other western educated Jordan best to adopt science as the way of growth. They saw common reason as the only meeting position with the west. And this shaped the basis of new organization of knowledge (Prakash, 1999a). The ministries of education and science became established in the early time of independence and it became a part of its character. Science became the sign of ‘wisdom and progress’ in Jordan (Prakash, 1999b). Not only was common reason called as a way of restructuring, it was also the way to rearrange Jordan culture and emphasize Jordan scientific traditions. Similar to western science sought in invigorated native scientific traditions.

2. Sustainable architecture in Jordan
Sustainable architecture created a new challenge for Jordan architecture. Starting from the oil crisis of the seventeenth of last century, the Jordan scientific community rapidly responded to the concerns of sustainable progress
heralded by the urbanized world. The promising green architecture turned towards science and technical issue to afford good solutions for environmental deprivation. The western technical reliant solutions were adopted to resolve Jordan’s environmental tribulations. In this method energy efficiency was given the priority above all other concerns (Guy and Farmer, 2001). It tended toward of being very quantitative in personality with the accomplishment of the construction that had measured by its energy spending, new material energy, ravage and resource use (Abel, 1997). This type of green architecture built-in easily into the presented power structures. Other techniques towards sustainability such as interchange modes of production, a decentralized technique of planning, accent on suitable technical issue and need for modern regionalism were marginalized (Gupta, 1992). The government and education institutes set up new research centers such as the ‘Royal Scientific Society’, for exploring activist and renewable energy sources (Bhatt and Scriver, 1990a). Government organizations supported energy effectiveness as a solution for attaining reasonable architecture. The most important features in this technique were rising energy effectiveness, reducing water spending, using alternative energy and recycled materials for production. Afterward the activist following king Husain drew motivation from his at rural ideal (Bhatia, 1991). Their objectives were to get a permanent house made from bricks, concrete and steel, which indicated progress toward mobility. The construction of sustainable architecture restated the old 1st king Abdullah dialectic without verdict less excessive or hybrid solutions.

Following the area situation in beginning of 1990 decade, there was fast economic restructuring, more toward privatization and globalization (Kirtee Shan, 2002). King Husain economics ideas of self-reliance and economic fairness produced way to Jordan’s participation in the world new economy (Ashraf and Belluardo, 1998). The rapidly expanding poor class that symbolized a large customer market was responsible for foretelling a new personality of Jordan as a global power with a strong economy. The successful information technology industry created a new picture of Jordan in the technical field and an evident sector of urban Jordan was equipped to take benefit of its improvement in science. Multinationals (from Chechen, Charkas and later on from Iraq) returned to Jordan with better shade glazed office blocks. Freedom affected sustainable architecture too and it experienced considerable conversion with the implementation of global ‘green rating systems’.

To appreciate the creation of a new Jordan sustainable architecture through these green assessed constructions, the housing bank center CH Green Construction Centre (HBC GBC) in Amman is an interesting case. It made headlines in Jordan when it was supposed to be awarded the (Leadership in Energy and Environmental Design) rating by the US Green Construction 4 Council. With HBCGBC being declared as a green construction amongst the region by an internationally accredited organization, Jordan will gain a new global identity as one of the leaders in sustainable architecture society. Depending on science and technical issues had finally paid off.

HBC GBC is a green construction that has been considered as green architecture. New bazaars are now being explored and initiated for green construction materials through this demand. Several other constructions are in progress on principles laid out by the United States Green Construction council, all for the competition of the LEED awards.

3. Limitations of green constructions

These separate green construction over shadow serious issues of sustainability. The current, award-based production of sustainable architecture, while creating an identity of Jordan as one addressing environmental concerns, twists the Jordan sustainable argue by ignoring important social features in the production of sustainable architecture. In brief the version of sustainability adopted by Jordan exists in the west with familiar systems of cultural & social production.

Although the used technology dependent green constructions have supplied in raising consciousness and stimulating argue about sustainable architecture, they have many limitations. These constructions have about 17.5 percent more initial investment than customary constructions (Majumdar, 2004). High basic costs and then dependence on business or government 5 supports that has also limited the adoption of this kind of architecture to institutional construction types with less inaccessible exceptions of housing residences. Almost 60% of all construction activity in Jordan is in private housing. Efforts to make this large part sustainable have been virtually insignificant. Isolated constructions are refereed, as ‘sustainable’ while their situation is not considered at all. Unawareness of the social process, underlying the built object has isolated the construction form its context.
Maximizing normal lighting and ventilation to attain energy efficiency is often attained at the cost of using huge quantities of resources with high-embodied energy like wood, glass, aluminum, etc (Jones, 1998). The large quantity of energy that is spent into extracting, dispensation and transporting materials used in these constructions is usually deserted when manipulating the construction’s energy efficiency. The asserted reduction in energy usage is then not an exact picture of real energy consumed.

The goal of using technology sustainable architecture in Jordan has been to create spectacular constructions. Construction like HBC GBC is an example of that. As “conspicuous technical issue” has been the goal of science in Jordan since independence, these constructions are an extension of that (Nandy, 1988). Jordan middle classes people depend upon ‘spectacular technical issue’ to deliver them from community problems. As HBC GBC is supposed to win awards internationally, it has come to represent all that sustainable architecture stands for in Jordan. It has become identical with green rating systems and green techniques as stellar heater.

Environmental plan in Jordan and green constructions are often based on the precedents from developed countries. The 2001 draft National Environmental Policy of Jordan came under heavy censure for this reason. It laid down environmental disputes for Jordan in general terms as lifted from Agenda (Nandy, 1988) without making them related to Jordan or its concerns. In the same way, the issue of energy competence is more relevant for developed countries where one-third of the whole energy is utilized for heating or cooling of constructions. In accepting energy efficiency as the main criterion for green constructions in Jordan, several more serious issues have been ignored. In Jordan the issues of water and sanitation are more serious than energy efficiency. Studies indicate that at present rates of residents growth and per capita spending of water, there will be a lack of drinking water in urban areas within the next few years. The 60’s environmental evolution grew out of anxiety for the environment and as an analysis of modernization and capitalism. The present form of green architecture in Jordan exemplifies all that the earlier evolution critiqued. It had emerged as a social evolution essentially seeking structural alterations in the society. Its imported form in Jordan gradually moved away from the social characteristics of the movement and kept itself only to the technical aspects. In where residents, urbanization and scarcity constitute its most imperative problems, a technical use that is ignorant of these issues is indefensible.

4. Necessitate for social sustainability

The wonder on sustainable architecture cannot be limited to quantitative environmental sustainability and it is necessary that relationship between economic environmental and social sustainability ought to become a critical thought for the design of Jordan’s built environment. The ‘green construction’ as an inaccessible object does not incorporate with Jordan’s socio-cultural structure any more than say an adobe house does. Furthermore, sustainable architecture in Jordan needs to account for the altering social and environmental conditions since quick population growth, modernization and urbanization have straight impacted the environment.

Almost 39% of Jordan’s population lives in urban areas where they estimated to increase to about 50% in the next twenty years. Between 1950 and 2000, the total population of Jordan increased more than two times while the urban population increased fourfold. On the one hand the present form of urban growth in Jordan is equivalent to worldwide urban development and obviously unsustainable. Alternatively it is impossible to predict a future not rooted in urban living. That means it is not possible to solve the problem of sustainable architecture if the issue of urban living is not addressed.

The rising urban population with its varying lifestyle is straining the supply of normal resources. The post manufacturer, capitalist personality of society that Jordan is fast acquiring is one of the major sources of environmental squalor. The privileged and the middle class consumption patterns be similar to those of developed countries. This manner affects the environment as the use or mistreatment of nature in a society is straight related to its social formation, its technical means and its worldviews. The western expenditure culture has a vast pressure or ‘cultural footprint’. Hence western culture and lifestyle are dispersed by the media far further than the boundaries of Western nation lands and goes through the developing world. As a result, medium- sized towns in Jordan have been defeat by western forms of consumerism. Large air-conditioned shopping centers have sprung in these towns and are catching the attention of people eager on experiencing this new way of life. There is no concern of the sprain it will place on the environment.
Sustainable architecture became limited to impartial technical feats without attempting to be a part of daily life of the people. For structural design to be sustainable the procedure of its production, use and its situation must be considered. In technical based sustainable architecture, only the procedure of production is highlighted. As technical dependence gains singular importance, the social position of people as customers of and decision makers about sustainable architecture is unnoticed. Environmental problems that are social in environment cannot be resolved through technical resolutions only.

5. Conclusion

Technology can be used for sustainability solutions, hence sustainable architecture in Jordan fails to integrate the critical aspect of social and cultural sustainability without which it might not work in the context of Jordan. If a country needs to be environmentally sustainable, architecture would require to also consider the social, cultural, economical and political context of Jordan and propose solutions that are responsive to its particularities. This precludes common technical solutions in the form of model for environmental sustainability resultant straight from the Western countries.

6. References

Dr. Omar Alomari (2008 – 2011) has a Ph.D. in Architecture Engineering from Lvov Polytechnics on 2008. Dr. Alomari is working at Zarqa Private as assistant professor and recently working as Dean of Engineering College since 2010. Dr. Alomari has extensive experience working for engineering consulting in Jordan.